Manchester
Means Business

Alliance Manchester Business School
Undergraduate Study – 2020 Entry
Afflecks is a ‘temple of indie commerce’ in Manchester’s Northern Quarter

The worker bee has been an emblem for the city for over 150 years

The city lives and breathes sport

Salford Quays by night – a short walk from the city centre

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MANCHESTER produces more unicorns than AMSTERDAM...

Makes you THINK, doesn’t it?

Want to find out more about student life? Chat with our student ambassadors and ask any questions you have via our website.

Visit ambs.ac.uk/unibuddy-ug

Student blogs

The best way to find out what studying at Alliance MBS is really like – read our student blogs. Visit ambs.ac.uk/ugblogs

Alliance Manchester Business School is a ‘triple-crown’ school, accredited by EQUIS, AACSB and AMBA
Your world is about to change so choose a world-changing university

The University of Manchester

From pioneering modern computing to isolating graphene, The University of Manchester has a heritage of producing innovative, freethinking individuals. This reputation is not just about history, it’s an ongoing legacy that you can be a part of.

A member of the prestigious Russell Group of universities, Manchester offers a learning experience like no other. Academic programmes informed by cutting-edge research, teaching staff at the forefront of their field, a highly-revered careers service, and state-of-the-art facilities; there’s everything you need to make your mark on the world.

Alliance MBS

One of the foremost centres for business and management studies in the world. We’re ranked second in the UK for business research power (REF 2014) and we focus on the application of this knowledge throughout our programmes.

We have undergone an ambitious transformation – our new £85 million building provides an inspiring space for students to learn, research, collaborate and focus on personal study.

For more information visit alliancembs.manchester.ac.uk/buildingproject

6th in UK, 8th in Europe, 34th in the world
(Shanghai Jiao Tong World University Rankings 2018)

1,700 undergraduate students from 85 countries

£85m renovation of the Business School

£1bn campus masterplan investment

£2k Scholarships worth £2,000 per year (see page 37)

£2m renovation of the Business School

Gain exemptions from professional accounting exams including ICAEW, ACCA and CIMA

Experience business in another culture with an international exchange year (see page 18)

Ranked 2nd in the UK for business and management ‘research power’ (REF 2014)

25 Nobel Prize Winners among current and former staff and students

40,140 students from over 170 countries at the University

93% of graduates in work or further study (HESA)

Scholarships worth £2,000 per year (see page 37)

6th in UK, 8th in Europe, 34th in the world
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Most targeted UK university by top graduate employers
(High Fliers Report 2018 & 2019)

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Our new home

An ambitious school needs a world-class building. Our brand-new campus will help you get the most out of your undergraduate experience. Our new home includes:

- Study zones, quiet areas and break-out spaces to study
- Inspiring teaching, events and meeting spaces
- Eddie Davies Library overlooking the vibrant Oxford Road Corridor
- The Mill restaurant, Café 65 and The Hive Café
- Data Visualisation Observatory
- Behavioural Research Laboratory
- University Green retail and leisure space with food, drink and shopping outlets.

£1bn campus redevelopment

Shops, bars and restaurants including Brewdog, Five Guys, Pret and Loungers

New library and inspiring study spaces
Manchester. Ahead of the curve. Ahead of the game.

Where Manchester treads, the world follows. Ask any of the people who live and work here.

There are many reasons why Manchester is renowned around the globe. But to the people that live here it’s simply known as home. With its indisputable charm and welcoming communities, you’ll find it quickly becomes your home too.

The ultimate student city with one of the largest student populations in Europe (>99,000)

The University of Manchester is one of the most popular universities in the UK in terms of applications to our degree courses (source: UCAS)

One of the most diverse cities in the world with over 200 languages spoken

A city of firsts
Where Rolls met Royce, the first computer was made and the world’s first professional football league was founded

A musical hotbed
The Smiths, Oasis, The Stone Roses and Joy Division all formed in Manchester

35% lower cost of living compared to London (source: Numbeo) but only two hours away by train

World-class sports facilities including the Aquatics Centre and National Cycling Centre

-35%

-35%

Home to MediaCityUK – a leading international hub for the creative and digital sectors

Home to the UK’s third largest airport with direct flights to over 200 destinations worldwide

The most visited city in England outside London (source: Visit Britain)

The Northern Quarter
Popular for its numerous bars and cafes as well as its mix of music and clothes shops

Manchester Arena

National Football Museum

The Arndale Shopping Centre

The Ritz
Originally opened as a 1920s dance hall, The Ritz has grown into a proud proprietor of new music

The University of Manchester

Manchester Art Gallery

Manchester United Football Club
20 minutes by bus

Manchester City Football Club
10 minutes by bus

Manchester Airport
14km, 20 minutes by train

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## Student life

### A week in the life of BSc (Hons) Management student, Zeke

As an Alliance MBS student you will push your potential beyond its limits. As a member of the Students’ Union you’ll be a part of the largest and most diverse student community in the country. And as a Manchester resident you’ll find yourself at the heart of an exhilarating city.

Your biggest challenge is finding time for everything.

### Monday

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 - 11:00</td>
<td>Workshop Fundamentals of Financial Reporting</td>
</tr>
<tr>
<td>12:30 - 13:30</td>
<td>Lunch around the Northern Quarter</td>
</tr>
<tr>
<td>14:00 - 15:00</td>
<td>Lecture Fundamentals of Financial Reporting</td>
</tr>
</tbody>
</table>

### Tuesday

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00 - 10:00</td>
<td>Seminar Academic and Career Development</td>
</tr>
<tr>
<td>10:30 - 12:00</td>
<td>Seminar Meeting with careers service / group work</td>
</tr>
<tr>
<td>12:15 - 12:45</td>
<td>Lunch at ‘Falafil’ near the University with friends</td>
</tr>
</tbody>
</table>

### Wednesday

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00 - 10:00</td>
<td>Seminar Management and Organisation Studies</td>
</tr>
<tr>
<td>10:00 - 11:45</td>
<td>Preparation for a busy day tomorrow in Main Library</td>
</tr>
<tr>
<td>12:00 - 13:00</td>
<td>Lecture Fundamentals of Financial Reporting</td>
</tr>
</tbody>
</table>

### Thursday

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:30 - 09:15</td>
<td>Run in Platt Fields Park</td>
</tr>
<tr>
<td>10:00 - 12:00</td>
<td>Lecture Management and Organisation Studies</td>
</tr>
<tr>
<td>12:30 - 13:30</td>
<td>Lecture Microeconomics</td>
</tr>
</tbody>
</table>

### Friday

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00 - 10:30</td>
<td>Library session, plan for the week ahead, work on relevant coursework</td>
</tr>
<tr>
<td>10:00 - 12:00</td>
<td>Lecture Academic and Career Development</td>
</tr>
<tr>
<td>12:30 - 13:30</td>
<td>Spot of lunch in Fallowfield</td>
</tr>
</tbody>
</table>

### Saturday

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00</td>
<td>Sleep in</td>
</tr>
<tr>
<td>11:00 - 12:00</td>
<td>Catch up with friends from home</td>
</tr>
</tbody>
</table>

### Sunday

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 - 11:00</td>
<td>Run in Birchfields Park</td>
</tr>
<tr>
<td>11:30 - 12:30</td>
<td>Weekly food shop</td>
</tr>
</tbody>
</table>

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“Continually meeting students from all around the world and academics who are influential within their chosen field, all of whom have a strong passion for business, has been inspiring. There are so many opportunities to get involved.”

— Zeke Skinner

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### Formal study hours

<table>
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<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>10:00 - 11:00</td>
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<td>Lunch around the Northern Quarter</td>
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<td>14:00 - 15:00</td>
<td>Lecture Fundamentals of Financial Reporting</td>
</tr>
</tbody>
</table>

### Informal study hours

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00 - 13:00</td>
<td>Lecture Microeconomics</td>
</tr>
<tr>
<td>13:00 - 16:30</td>
<td>Student Ambassador work at AMBS Visit Day</td>
</tr>
<tr>
<td>15:30 - 17:00</td>
<td>Quiet work in the Precinct Library</td>
</tr>
<tr>
<td>17:00 - 18:00</td>
<td>Lecture Marketing Foundations</td>
</tr>
<tr>
<td>18:00 - 19:00</td>
<td>Live Music Society at the Students’ Union</td>
</tr>
<tr>
<td>19:00</td>
<td>Cook dinner and relax with friends from halls</td>
</tr>
</tbody>
</table>

### Student society

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>10:00 - 11:00</td>
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<tr>
<td>14:00 - 15:00</td>
<td>Lecture Fundamentals of Financial Reporting</td>
</tr>
</tbody>
</table>

### Part-time work

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00</td>
<td>Sleep in</td>
</tr>
<tr>
<td>11:00 - 12:00</td>
<td>Catch up with friends from home</td>
</tr>
</tbody>
</table>

### Social activities

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 - 11:00</td>
<td>Run in Birchfields Park</td>
</tr>
<tr>
<td>11:30 - 12:30</td>
<td>Weekly food shop</td>
</tr>
<tr>
<td>13:30 - 15:00</td>
<td>Vegetarian roast in Didsbury</td>
</tr>
<tr>
<td>15:00 - 17:00</td>
<td>Preparation for the week</td>
</tr>
<tr>
<td>19:00 - 20:00</td>
<td>Phone my parents</td>
</tr>
<tr>
<td>20:00</td>
<td>Go to a gig/Watch Match of the Day with friends</td>
</tr>
<tr>
<td>21:00</td>
<td>Early night</td>
</tr>
</tbody>
</table>

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As an Alliance MBS student you will push your potential beyond its limits. As a member of the Students’ Union you’ll be a part of the largest and most diverse student community in the country. And as a Manchester resident you’ll find yourself at the heart of an exhilarating city.

Your biggest challenge is finding time for everything.
BSc (Hons) Management / Management (Specialism)

Available with a work placement

Our flexible management courses share a common first year before allowing you to focus on your chosen specialism to enhance your career prospects.

With a wide variety of course units to choose from, you really can shape your own course. Graduate employers look for candidates with work experience, practical skills and professionalism. All of our management degrees offer an optional work placement year. Put theory into practice, build your confidence, earn a salary and enhance your employability.

Find out more about our placement scheme, including the main benefits, typical salaries and placement student profiles on page 40.

What jobs do our management graduates go into?
Examples include:
- Affiliate manager
- Assistant brand manager
- Audit associate
- Commercial manager
- Financial contractor
- HR graduate analyst
- Logistics consultant
- Project manager
- Supply chain management analyst

Who employs them?
A wide range of companies including:
- AB Inbev
- Balfour Beatty
- Bank of America Merrill Lynch
- Conde Nast
- Diageo
- Goldman Sachs
- Jaguar Land Rover
- KPMG
- L’Oreal
- Microsoft
- NHS
- Unilever

What about further study?
Graduates have gone on to further study in business, economics, enterprise and teaching at institutions such as London School of Economics and Rotterdam School of Management.

Source: DLHE

Manchester Alumni Scholarship
Many of our graduates are eligible for a Manchester Alumni Scholarship worth up to £5,000. Visit ambs.ac.uk/pg/mas for more information.

Fact File

<table>
<thead>
<tr>
<th>UCAS course codes</th>
<th>Duration</th>
<th>Class profile 2018-19</th>
</tr>
</thead>
<tbody>
<tr>
<td>N201 / N203*</td>
<td>3/4 years*</td>
<td>331 students</td>
</tr>
<tr>
<td>NN24 / NN25*</td>
<td>(Accounting and Finance)</td>
<td>52% male</td>
</tr>
<tr>
<td>N600 / N601*</td>
<td>(Human Resources)</td>
<td>48% female</td>
</tr>
<tr>
<td>N200 / N202*</td>
<td>(Innovation, Strategy and Entrepreneurship)</td>
<td>47 nationalities</td>
</tr>
<tr>
<td>N246 / N248*</td>
<td>(International Business Economics)</td>
<td>9 applications per place</td>
</tr>
<tr>
<td>N2N5 / N2N6*</td>
<td>(Marketing)</td>
<td>91% in employment or further study within 6 months (DLHE)</td>
</tr>
</tbody>
</table>

Top 5 reasons to study Management

Watch our video to find out more:
ambs.ac.uk/ug/management

£29k
Average salary within 6 months (DLHE)

Please note that these courses are very flexible and you will have several opportunities to transfer between them – you should apply for only one of them.
## BSc (Hons) Management / Management (Specialism)

### What you study

#### Year 1

Your first year will give you a good grounding in accounting, finance, management, work psychology, marketing, sociology and economics. This will help you to make informed choices about optional course units in later years. You will study 120 credits in total.

#### Year 2

Your second year course structure is determined by whether you select a specialism or prefer to continue to study a broad range of topics.

### Year 1 core course units [credits shown in brackets]

<table>
<thead>
<tr>
<th>Course Unit</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic and Career Development</td>
<td>10</td>
</tr>
<tr>
<td>Case Studies in Management</td>
<td>10</td>
</tr>
<tr>
<td>Economic Principles</td>
<td>10</td>
</tr>
<tr>
<td>Financial Decision Making</td>
<td>10</td>
</tr>
<tr>
<td>Fundamentals of Financial Reporting</td>
<td>10</td>
</tr>
<tr>
<td>Fundamentals of Management Accounting</td>
<td>10</td>
</tr>
<tr>
<td>Introduction to Management and Organisation Studies</td>
<td>20</td>
</tr>
<tr>
<td>Introduction to Work Psychology</td>
<td>10</td>
</tr>
<tr>
<td>Marketing Foundations</td>
<td>10</td>
</tr>
<tr>
<td>Quantitative Methods for Business and Management</td>
<td>20</td>
</tr>
</tbody>
</table>

### Year 2 core course units

<table>
<thead>
<tr>
<th>Course Unit</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundations of Finance</td>
<td>20</td>
</tr>
<tr>
<td>Intermediate Management Accounting</td>
<td>20</td>
</tr>
<tr>
<td>Plus Law in a Management Context</td>
<td>10</td>
</tr>
<tr>
<td>either Business Law 1</td>
<td>10</td>
</tr>
<tr>
<td>or Business Law 2</td>
<td>10</td>
</tr>
<tr>
<td>Employment Relations and HRM</td>
<td>20</td>
</tr>
<tr>
<td>Globalisation and Employment</td>
<td>20</td>
</tr>
<tr>
<td>Plus Law in a Management Context</td>
<td>10</td>
</tr>
<tr>
<td>Creativity, Design and Entrepreneurship</td>
<td>20</td>
</tr>
<tr>
<td>Foundations of Strategy and Innovation</td>
<td>20</td>
</tr>
<tr>
<td>International Business</td>
<td>20</td>
</tr>
<tr>
<td>Economic Analysis I: Firm, Market and the Economy</td>
<td>20</td>
</tr>
<tr>
<td>Marketing Communications in the Digital Age</td>
<td>20</td>
</tr>
<tr>
<td>Marketing Management</td>
<td>20</td>
</tr>
</tbody>
</table>

### Year 2 optional course units

<table>
<thead>
<tr>
<th>Course Unit</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Society and Economy</td>
<td>20</td>
</tr>
<tr>
<td>Business Data Analytics</td>
<td>20</td>
</tr>
<tr>
<td>Business Law 1: Law, Business Liabilities and the Consumer</td>
<td>10</td>
</tr>
<tr>
<td>Business Law 2: Law and Modern Corporation in an International Context</td>
<td>10</td>
</tr>
<tr>
<td>Financial Markets and Institutions</td>
<td>10</td>
</tr>
<tr>
<td>Financial Reporting and Accountability</td>
<td>20</td>
</tr>
<tr>
<td>Financial Statement Analysis</td>
<td>10</td>
</tr>
<tr>
<td>Investment Analysis</td>
<td>10</td>
</tr>
<tr>
<td>Managing Projects</td>
<td>20</td>
</tr>
<tr>
<td>Operations Management and Strategy</td>
<td>20</td>
</tr>
<tr>
<td>Personnel Selection and Talent Management</td>
<td>20</td>
</tr>
<tr>
<td>Research Methodology</td>
<td>20</td>
</tr>
</tbody>
</table>

- *pre-requisite for Dissertation*

### Year 1 core course units

- Academic and Career Development (10)
- Case Studies in Management (10)
- Economic Principles (10)
- Financial Decision Making (10)
- Fundamentals of Financial Reporting (10)
- Fundamentals of Management Accounting (10)
- Introduction to Management and Organisation Studies (20)
- Introduction to Work Psychology (10)
- Marketing Foundations (10)
- Quantitative Methods for Business and Management (20)

### Year 2 core course units

- Foundations of Finance (20)
- Intermediate Management Accounting (20)
- Plus Law in a Management Context (10) and either Business Law 1 (10) or Business Law 2 (10)
- Employment Relations and HRM (20)
- Globalisation and Employment (20)
- Plus Law in a Management Context (10)
- Creativity, Design and Entrepreneurship (20)
- Foundations of Strategy and Innovation (20)
- International Business (20)
- Economic Analysis I: Firm, Market and the Economy (20)

### Year 2 optional course units

- American Society and Economy (20)
- Business Data Analytics (20)
- Business Law 1: Law, Business Liabilities and the Consumer (10)
- Business Law 2: Law and Modern Corporation in an International Context (10)
- Financial Markets and Institutions (10)
- Financial Reporting and Accountability (20)
- Financial Statement Analysis (10)
- Investment Analysis (10)
- Managing Projects (20)
- Operations Management and Strategy (20)
- Personnel Selection and Talent Management (20)
- Research Methodology (20)

- *pre-requisite for Dissertation*

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“Management is a very broad and flexible course and it is possible to align it to your own interests. You will graduate with a huge network of talented people around the world.”

— Daria Savilova, BSc (Hons) Management graduate, now a Senior Account Manager at Brightcom
If you successfully apply for a work placement this will take place between your second and final year. You will put theory into practice, develop transferable skills and gain an insight into your chosen profession.

Previous BSc Management students have completed work placements at Airbus, Bank of England, Bentley, Boeing, Deloitte, Energizer, IBM, L’Oréal, Porsche, Unilever and Warner Bros. Entertainment amongst others.

The content and structure of our programmes is reviewed regularly and it is expected that course content will be updated after the publication of this brochure. For the latest information please visit our website.

In your final year, you will choose at least 60 credits of final year options from your chosen specialist area, as listed on the right.

You will then select an additional 60 credits of optional course units to bring your total to 120 credits.

These additional credits can be chosen from any specialism, or from the wider management portfolio, which includes (but is not limited to) the following course units:

- Accountability and Auditing [10]
- Applied Investment Management [10]
- Corporate Governance in Context [10]
- Decision Analysis for Business and Management [20]
- Financial Engineering [10]
- Financial Market Microstructure [10]
- Foundations of Supply Chain Management [10]
- Share Prices and Accounting Information [10]
- Transformational Leadership: Work, Industry and Society [40]
- Trends in Digital Business Technology [10]

An additional 10 credits may be chosen from University College (see page 38) and up to 20 credits from the University Language Centre.

If you do not wish to specialise, you will choose 120 credits from across the management portfolio, including any of the specialist course units.

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“My placement has given me a better understanding of how a global company like Airbus operates; the various departments and the role they play in running day-to-day operations to meet annual goals and objectives.”

— Muhammad Ali, Engineering Operations Co-ordinator at Airbus
BSc (Hons) International Management and BSc (Hons) International Management with American Business Studies

Study abroad with an international exchange year

First-hand knowledge of another culture can be crucial in business. The distinctive feature of these courses is a year abroad at a top global business school or university.

Study a broad range of topics to suit your interests and career ambitions, and gain invaluable experience of living and studying in another country.

Our students have also secured summer internships in the UK and abroad to further enhance their employability. So, you could study at two world-class institutions, benefit from extensive travel opportunities and gain added work experience. There’ll be no stopping you after graduation.

What jobs do IM and IMABS graduates go into?
Examples include:
- Associate management consultant
- Corporate banking associate
- Market analyst
- Media consultant
- Territory manager
- Wealth management analyst

Who employs them?
Global employers, such as:
- Bombardier (Sweden)
- Crown Worldwide (San Francisco)
- Danier Leather Inc (Toronto)
- Deloitte (Luxembourg)
- Google
- HSBC (Beverly Hills)
- Tevere (Switzerland)

What about further study?
Graduates have gone on to further study in digital marketing, entrepreneurship, real estate and strategy at Harvard, University of Mannheim and Erasmus University. Source: DLHE

Manchester Alumni Scholarship
Many of our graduates are eligible for a Manchester Alumni Scholarship worth £5,000. Visit alliancembs.manchester.ac.uk/pg/mas for more information.

At the Ohio State Buckeyes’ epic 105,000-seater stadium - Anika Morjaria

Top 5 reasons to study IM or IMABS
Watch our video to find out more: ambs.ac.uk/ug/im

Fact File

<table>
<thead>
<tr>
<th>UCAS course codes</th>
<th>Duration</th>
<th>Class profile 2018-19</th>
</tr>
</thead>
<tbody>
<tr>
<td>N247 BSc (Hons) International Management</td>
<td>4 years</td>
<td>59 students</td>
</tr>
<tr>
<td>N2T7 BSc (Hons) International Management with American Business Studies</td>
<td>Including an exchange year</td>
<td>51% male, 49% female</td>
</tr>
</tbody>
</table>

£28k Average salary within 6 months (DLHE)

97% of IMABS students achieved a first or upper second class degree between 2015-18

Source: DLHE
BSc (Hons) International Management and BSc (Hons) International Management with American Business Studies

— What you study

**Year 1**

Your first year will give you a good grounding in accounting, finance, management, work psychology, marketing, sociology and economics.

This will help you to make informed choices about optional course units in later years. You will study 120 credits in total.

- Introduction to Management and Organisation Studies [20]
- Introduction to Work Psychology [10]
- Marketing Foundations [10]
- Quantitative Methods for Business and Management [20]

**Year 1 core course units** [credits shown in brackets]

<table>
<thead>
<tr>
<th>Course Unit</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic and Career Development</td>
<td>10</td>
</tr>
<tr>
<td>Case Studies in Management</td>
<td>10</td>
</tr>
<tr>
<td>Economic Principles</td>
<td>10</td>
</tr>
<tr>
<td>Financial Decision Making</td>
<td>10</td>
</tr>
<tr>
<td>Fundamentals of Financial Reporting</td>
<td>10</td>
</tr>
<tr>
<td>Fundamentals of Management Accounting</td>
<td>10</td>
</tr>
<tr>
<td>Introduction to Management and Organisation Studies</td>
<td></td>
</tr>
<tr>
<td>Introduction to Work Psychology</td>
<td></td>
</tr>
<tr>
<td>Marketing Foundations</td>
<td></td>
</tr>
<tr>
<td>Quantitative Methods for Business and Management</td>
<td></td>
</tr>
</tbody>
</table>

**Year 2**

You will study a core 20-credit course unit according to your chosen degree programme and select 100 credits of optional course units.

BSc (Hons) International Management students will take International Business [20] whilst BSc (Hons) International Management with American Business Studies students will take American Society and Economy [20].

Our University Language Centre offers optional course units in over 15 different languages at all levels [10-20].

An additional 10 credits may be chosen from University College (see p.38), including the Manchester Leadership Programme.

- Advanced Business French [20]
- Advanced International Business [20]
- Comparative Industrial Relations [20]
- Contemporary Issues in Financial Reporting and Regulation [20]
- Corporate Governance in Context [10]
- Dissertation or Consultancy Project [an international field] [40]
- Economic Analysis II [20]
- Global Management, People and the Digital Divide [20]
- International and Comparative Human Resource Management [20]
- International Competitiveness and Innovation [20]
- International Finance [20]
- Leadership and Success at Work [20]
- Services Marketing Management [20]

**Final year**

You will return to Manchester for your final year, using the knowledge and experience gained on exchange in a range of optional course units across all key disciplines.

You will develop an appreciation of economic, social and cultural differences between nations and the implications of this for management systems and practices.

You will choose 120 credits from across the management portfolio, which includes (but is not limited to) the course units listed to the right. An additional 10 credits may be chosen from University College (see page 38) and up to 20 credits from the University Language Centre.

- Economic Analysis I: Firm, Market and the Economy [20]
- Financial Markets and Institutions [10]
- Financial Reporting and Accountability [20]
- Financial Statement Analysis [10]
- Foundations of Strategy and Innovation [20]
- Investment Analysis [10]
- Law in a Management Context [10]
- Managing Projects [20]
- Operations Management and Strategy [20]
- Personnel Selection and Talent Management [20]
- Research Methodology [20]
- pre-requisite for Dissertation

**Year 2 optional course units**

<table>
<thead>
<tr>
<th>Course Unit</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advanced Business French</td>
<td>20</td>
</tr>
<tr>
<td>Advanced International Business</td>
<td>20</td>
</tr>
<tr>
<td>Comparative Industrial Relations</td>
<td>20</td>
</tr>
<tr>
<td>Contemporary Issues in Financial Reporting and Regulation</td>
<td>20</td>
</tr>
<tr>
<td>Corporate Governance in Context</td>
<td>10</td>
</tr>
<tr>
<td>Dissertation or Consultancy Project [an international field]</td>
<td>40</td>
</tr>
<tr>
<td>Economic Analysis II</td>
<td>20</td>
</tr>
<tr>
<td>Global Management, People and the Digital Divide</td>
<td>20</td>
</tr>
<tr>
<td>Human Resource Strategy and Practice</td>
<td>20</td>
</tr>
<tr>
<td>International and Comparative Human Resource Management</td>
<td>20</td>
</tr>
<tr>
<td>International Competitiveness and Innovation</td>
<td>20</td>
</tr>
<tr>
<td>International Finance</td>
<td>20</td>
</tr>
<tr>
<td>Leadership and Success at Work</td>
<td>20</td>
</tr>
<tr>
<td>Services Marketing Management</td>
<td>20</td>
</tr>
<tr>
<td>Wicked Problems: Clumsy Solutions - Leadership in Healthcare</td>
<td>20</td>
</tr>
</tbody>
</table>

**Final year optional course units**

You will spend your third year on an international academic exchange, selecting course units from the selection available within the partner institution.

The content and structure of our programmes is reviewed regularly and it is expected that course content will be updated after the publication of this brochure. For the latest information please visit our website.
Study abroad

Combine your studies in Manchester with the cultural experience of university life in another country — from Singapore to Switzerland.

As a BSc (Hons) International Management or BSc (Hons) International Management with American Business Studies student, you’ll spend a full year abroad between your second and final years of study.

Benefits of a work placement

Enhanced employability
Secure an international summer internship
Build an international network
Increased cultural awareness
Greater independence
Travel the world

Facts and figures

Students who go abroad are 9% more likely to gain a 1st or 2.1 degree and 24% less likely to be unemployed (UUKi 2017)

At Alliance MBS, 96% of IM students and 97% of IMABS students have graduated with 1st or 2.1 degrees over the past three years

Optional language study - students can choose from 15 different languages.

“I studied at ESADE in Barcelona and interned at a local PR agency in the summer. Working in an international office and interacting with clients on a global scale definitely increased my cultural awareness.”

— Christina, BSc (Hons) International Management

“The year in the US absolutely shaped my career. After graduation I joined Ogilvy in London and transferred to New York.”

— Jamie, BSc (Hons) IMABS

Exchange partners

We have 50 exchange partners across 18 countries, many of whom feature in the Financial Times top 100 global rankings. Since all classes are taught in English, there are no language requirements for these degrees. Your choice of partner includes USC Marshall School of Business — a stone’s throw from the Hollywood Hills and Santa Monica Beach — and UBC Sauder School of Business in Vancouver, within striking distance of Whistler’s world-famous ski slopes. Visit the fashion capital of the world at Bocconi University in Milan or opt for front row seats to the Grand Prix at the National University of Singapore.

Money matters

You will receive a significant tuition fee discount for the year abroad. UK/EU students currently pay £1,350 and international students pay half the standard international fee. You will not pay academic fees to your chosen exchange partner.

Additional support is available to UK students from low income households — visit manchester.ac.uk/studentfinance for the latest information. Students in England should visit gov.uk/travel-grants-students-england for advice relating to the student travel grant.

N.B. The above information is subject to confirmation each academic year.

Follow exchange students Hans and Alex on a typical day in San Francisco and Hong Kong — visit ambs.ac.uk/ug/hans and ambs.ac.uk/ug/alex

Visit alliancembs.manchester.ac.uk/ug/exchange for a full list of our exchange partners
BSc (Hons) International Business, Finance and Economics

Available with a work placement

This interdisciplinary course offers you the opportunity to study a wide range of course units across finance, accounting, economics, business analysis, innovation, strategy and political economy.

Study contemporary contextual themes, such as the globalisation and financialisation of business, hedge funds and private equity, and the social and economic implications of outsourcing.

This course includes an optional work placement in your third year, before returning to Manchester to complete your final year.

Graduate employers look for candidates with work experience, practical skills and professionalism. Build your confidence, develop a real-world attitude to business, earn a salary and gain increased responsibility and independence.

Find out more about our placement scheme, including the main benefits, typical salaries and placement student profiles on page 40.

Employability
Selected course units grant exemptions from professional accountancy exams, including one ICAEW ACA paper, six ACCA papers and seven CIMA papers.

What jobs do our IBFE graduates go into?
Examples include:
- Associate auditor
- Business consultant
- Commercial strategist
- Corporate banker
- Derivatives analyst
- Export manager
- Tax analyst

Who employs them?
A wide range of companies including:
- Aon
- Accenture
- Deutsche Bank
- KPMG
- London Stock Exchange
- PricewaterhouseCoopers
- Rolls-Royce
- Santander
- Sky

What about further study?
IBFE graduates have gone on to law conversion courses and further study in finance and international business at institutions such as ESADE Business School (Barcelona), Humboldt University (Berlin) and the College of Law.
Source: DLHE

Top 5 reasons to study IBFE

Watch our video to find out more:
ambs.ac.uk/ug/ibfe

Fact File

UCAS course codes
N1N3 BSc (Hons) International Business, Finance and Economics
N1N4 BSc (Hons) International Business, Finance and Economics with Industrial/Professional Experience

Duration
3/4 years
Optional work placement year

Typical A-level offer
AAB
(see page 37 for more detailed entry requirements)

Class profile 2018-19
108 students
58% male
42% female
25 nationalities
7 applications per place

£31k
Average salary within 6 months (DLHE)

CFA
Affiliated with the CFA Institute
cfainstitute.org
**BSc (Hons) International Business, Finance and Economics**

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**What you study**

### Year 1

Your first year begins with a broad introduction to the study of business, finance and economics. This will enable you to make an informed choice of areas to study later in the course. You will learn the technical skills of macro, micro and managerial economics and financial reporting.

**Year 1 core course units** [credits shown in brackets]

- Academic and Career Development [10]
- Financial Decision Making [10]
- Financial and Digital Innovation in International Business [20]
- Financial Reporting [10]
- Introductory Management Accounting [10]
- Work, Organisations and Society
- OR Fundamentals of Technological Change AND Entrepreneurial Skills [20]

**Plus:**
- Microeconomics 1 [10]
- Macroeconomics 1 [10]

**Plus one of the following:**
- Introductory Mathematics [10]
- Advanced Mathematics [10] and Advanced Statistics [10] (dependent on previous level of mathematics)

Your first year begins with a broad introduction to the study of business, finance and economics. This will enable you to make an informed choice of areas to study later in the course. You will learn the technical skills of macro, micro and managerial economics and financial reporting.

**Year 1 core course units** [credits shown in brackets]

- Foundations of Finance [20]
- Fundamentals of Strategy [10]
- Managerial Economics 1 [20]

**Plus 70 credits of optional course units**

- Finance
  - Financial Markets and Institutions [10]
  - Financial Statement Analysis [10]
  - Investment Analysis [10]
  - Mergers and Acquisitions: Financial Perspectives [10]
- Accounting
  - Financial Reporting and Accountability [20]
  - Intermediate Management Accounting [20]
- Contexts for International Business
  - Business Law 1: Law, Business Liabilities and the Consumer [10]
  - Comparative West European Politics [20]
  - International Business [20]
  - Law in a Management Context [20]

**Year 2**

You will study core course units in finance, managerial economics and business strategy. You will also choose options from accounting and finance, economics and contexts for international business. You will gain practical report writing, financial and competitor analysis and database skills. You have the opportunity to learn a language – you can choose from 15 different languages at varying levels and you can continue this study into your third year. Visit languagecentre.manchester.ac.uk for full details.

**Year 2 core course units**

- Foundations of Finance [20]
- Fundamentals of Strategy [10]
- Managerial Economics 1 [20]

**Plus 70 credits of optional course units**

- Finance
  - Financial Markets and Institutions [10]
  - Financial Statement Analysis [10]
  - Investment Analysis [10]
  - Mergers and Acquisitions: Financial Perspectives [10]
- Accounting
  - Financial Reporting and Accountability [20]
  - Intermediate Management Accounting [20]
- Contexts for International Business
  - Business Law 1: Law, Business Liabilities and the Consumer [10]
  - Comparative West European Politics [20]
  - International Business [20]
  - Law in a Management Context [20]
- Economics
  - Advanced Mathematics [10]
  - Advanced Statistics [10]
  - Business Economics 1 [20]
  - Development Economics IIA [10]
  - Development Economics IIB [10]
  - Econometrics [20]
  - Environmental Economics IIA [10]
  - Macroeconomics II [10]
  - Microeconomics II [10]

**“The combination of finance and economics was crucial in providing a good knowledge base for my career. I work for a global alternative investment adviser, investing capital and resources across multiple segments and markets.”**

— Andrew Scanlon, IBFE graduate now at Värde Partners

Please note that course units are subject to change and can vary from year to year. For detailed information on individual course units visit the course listing on our website.
**Work placement**

If you successfully apply for a work placement this will take place between your second and final year. You will put theory into practice, develop transferable skills and gain an insight into your chosen profession.

Previous IBFE students have completed work placements at Accenture, Aldi, British Airways, Deloitte, L’Oreal, Morgan Stanley, Pfizer, Utilita and Walt Disney.

**Final year**

You will take compulsory course units in international finance, managerial economics and international business analysis.

You will also choose options in accounting and finance, contexts for international business, economics and modern languages. You will choose 60 credits of optional course units, including up to 20 credits from our University Language Centre.

The International Business Analysis Project allows you to critically analyse contemporary business practice from a social and political perspective. You will question the classical strategy tradition by exploring how the pressure to deliver shareholder value complicates the job of management.

“There were so many different areas that I could focus my strengths on; having such variety across three different disciplines has given me a wider skill set. Understanding and learning about business and the economy as a whole made the transition from being a student to working life much easier.”

— Emily Howeller, IBFE graduate

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**Final year core course units**

<table>
<thead>
<tr>
<th>Area</th>
<th>Course Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Business Analysis Project</td>
<td>[20]</td>
</tr>
<tr>
<td>International Finance</td>
<td>[20]</td>
</tr>
<tr>
<td>Managerial Economics II</td>
<td>[20]</td>
</tr>
</tbody>
</table>

**Accounting and Finance**

- Advanced Corporate Finance [20]
- Advanced Management Accounting [20]
- Accountability and Auditing [10]
- Applied Investment Management [10]
- Contemporary Issues in Financial Reporting and Regulation [20]
- Corporate Contracting and Managerial Behaviour [10]
- Corporate Governance in Context [10]
- Financial Derivatives [10]
- Financial Engineering [10]
- Financial Market Microstructure [10]
- Share Prices and Accounting Information [10]

**Contexts for International Business**

- Global Management, People and the Digital Divide [20]
- Human Resource Management [10]
- Innovation and Markets [10]
- Marketing [10]
- The Politics of the European Union [20]

**Economics**

- Financial Economics [10]
- Microeconomics III [20]

Optional language units (not including beginner level) from our University Language Centre [10-20]

You will take compulsory course units in international finance, managerial economics and international business analysis.

You will also choose options in accounting and finance, contexts for international business, economics and modern languages. You will choose 60 credits of optional course units, including up to 20 credits from our University Language Centre.

The International Business Analysis Project allows you to critically analyse contemporary business practice from a social and political perspective. You will question the classical strategy tradition by exploring how the pressure to deliver shareholder value complicates the job of management.

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**A day in the life of a BSc IBFE student**

Morning all! I’m Louis Rushton, currently studying IBFE, on my placement year with L’Oreal. I hope you enjoy an insight into my role as I takeover AMBS twitter... #dressdownfriday #lifeatloreal

I run the Staff Shop which involves managing 6k+ customers, ordering stock, promo planning, developing the website and coordinating the warehouse team. #ambstakeover

After two hours of going through GDPR and security protection for our website I’ve finished for the day and I’m off for a Friday night pint! #lifeatambs #ambstakeover

I work in 1/3 distribution centres in the UK which holds 35k pallets of stock and supplies the whole of UKI

I’m now booking trains to London for two weeks time. The no.1 most important thing I’ll take from this placement is the importance of networking. I’m off to L’Oreal head offices again to meet more colleagues.

Hope you enjoyed my little insight into a placement student at AMBS! Feel free to contact me on linked in: Louis Rushton and...

---

You will take compulsory course units in international finance, managerial economics and international business analysis.

You will also choose options in accounting and finance, contexts for international business, economics and modern languages. You will choose 60 credits of optional course units, including up to 20 credits from our University Language Centre.

The International Business Analysis Project allows you to critically analyse contemporary business practice from a social and political perspective. You will question the classical strategy tradition by exploring how the pressure to deliver shareholder value complicates the job of management.

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There were so many different areas that I could focus my strengths on; having such variety across three different disciplines has given me a wider skill set. Understanding and learning about business and the economy as a whole made the transition from being a student to working life much easier.”

— Emily Howeller, IBFE graduate
BSc (Hons) Information Technology Management for Business

Available with a work placement

Developed in collaboration with leading global blue-chip employers, this degree aims to create the ‘ideal graduate’ whose skills span the challenging middle ground between business and IT.

Information Technology Management for Business Degree is home to future leaders of the IT industry. Together with your outstanding fellow students from around the world, you will learn the application of technology within the modern workplace across diverse industries. Everything we do on the ITMB programme is focused on the application of practice, enabling you to understand the real life challenges faced by industry. No previous technology experience is required to join the programme, only a passion for harnessing innovation and creativity to improve the management of IT.

Employability
Kick-start a successful career in the digital economy – our ITMB graduates are equipped with the skills and experience to apply technology-based solutions to strategic problems, presenting their ideas with confidence and managing their implementation.

A work placement year will enhance your academic and career prospects. 100% of ITMB placement students achieved a first or upper second class degree between 2015-18.

What jobs do our ITMB graduates do?
Examples include:
- Agile Coach
- Business Analyst
- Data Analytics Consultant
- Feature Product Owner
- Head of Digital Strategy
- IT Project Manager
- IT Strategy Consultant
- Web Services Account Manager

Who employs them?
A wide range of companies including:
- Amazon
- Bank of America
- Credit Suisse
- Deloitte
- IBM
- J.P. Morgan
- KPMG
- P&G

Source: DLHE

These are ‘Tech Industry Gold’ programmes, accredited by Tech Partnership Degrees - the industry accreditation for tech and digital degrees. Visit tpdegrees.com to find out more.

Top 5 reasons to study ITMB

Watch our video to find out more: ambs.ac.uk/ug/itmb

Fact File

UCAS course codes
GN51 BSc (Hons) Information Technology Management for Business
GN5C BSc (Hons) Information Technology Management for Business with Industrial Experience

Duration
3/4 years
Optional work placement year

Class profile 2017-18
32 students
66% male
34% female
9 nationalities
11 applications per place

£32k
Average salary within 6 months (DLHE)

100%
of ITMB placement students achieved a first or upper second class degree between 2015-18 (Unistats)
BSc (Hons) Information Technology Management for Business

— What you study

**Year 1**

Project work integrates business and IT throughout the ITMB programme. Our current first year Integrative Team Project course unit is supported by Credit Suisse and will put your skills to the test in the development of an application to solve a real business problem.

In addition to undertaking foundation level courses in IT, you will also undertake courses in Marketing, Economics and Work Psychology. By the end of your first academic year you will have presented your team project to employers at two employer showcases and participated in skills sessions delivered by companies such as KPMG, Deloitte, and Bank of America Merrill Lynch.

**Year 1 core course units**

- Integrative Team Project 1
- Fundamentals of Information Systems
- Introduction to Work Psychology
- Marketing Foundations
- Economic Principles

**Year 2**

During your second year of study you will undertake core course units in Business Analysis, Digital Strategy, User Experience Design and Data Analytics.

What sets the ITMB programme at Manchester apart is our ability to provide you with the opportunity to customise your programme of study to ensure that it fulfills a learning experience that meets your individual goals. Our current second year Integrative Team Project is supported by Procter and Gamble, where you will be tasked with the undertaking of a yearlong team consultancy project, the result of which will be showcased to employers at the end of both semesters.

**Year 2 core course units**

- Integrative Team Project 2
- Business Analysis
- Digital Strategy
- User Experience Design
- Data Analytics II

**Work placement**

Industrial experience can be a significant component of the ITMB experience, offering real-world experience with innovative organisations.

Previous students have completed placements with Morgan Stanley, Credit Suisse, Deloitte, PWC, IBM, Microsoft, Vodafone, Medallia, Bank of America Merrill Lynch amongst others.

**Final year**

Your final year provides an in-depth view of big data and business analytics, IT risk and architecture. You will gain practical skills in the design and application of business IT architectures through a core unit developed with IBM, which applies a case study from the global technology giant.

You will also undertake your own final year research project – the development of an IT solution to a business problem which will encompass; investigation, requirement analysis, design and evaluation of your proposed solution. Previous ITMB students have studied a variety of topics including; how large corporations use technology to manage teams across geographic locations and time zones, IT provision in the treatment of diabetes in the NHS, and investigated the implications of the rise in social networking on management.

**Final year core course units**

- Final Year Project
- Business IT Architectures
- IT Risk, Assurance, Security and Governance
- Data Analytics III

The content and structure of our programmes is reviewed regularly and it is expected that course content will be updated after the publication of this brochure. For the latest information please visit our website.
BSc (Hons) Accounting

Available with a work placement

Part of the Institute of Chartered Accountants in England and Wales’ (ICAEW) Undergraduate Partnership Programme (UPP), providing a specialised route to chartered accountancy status.

The ICAEW holds networking events on campus with companies who offer work placements through the UPP, such as PwC, EY, KPMG, Grant Thornton, AirBus, Rolls Royce, Mazars and BDO.

Find out more about our placement scheme, including the main benefits, typical salaries and placement student profiles on page 40.

The course integrates study of the theory and practice of accounting, and offers significant exemptions from professional accounting qualifications, including six ACCA papers and nine CIMA papers. You could gain up to eight exemptions from ICAEW ACA examinations and qualify as a chartered accountant two years after graduation.*

Employability

Build your commercial awareness, confidence and employability through workshops and business mentoring with firms such as Accenture, Deloitte, Ernst & Young, Grant Thornton, KPMG and PwC.

High-profile project work

Our students have completed project work for the Treasury, Scottish Government, HMRC and PwC, assessing the tax competitiveness of countries which outperform the UK - and making recommendations to the government to improve the UK tax system.

What jobs do our accounting graduates go into?

Examples of jobs recent accounting graduates have gone on to include:

— Assurance associate
— Audit associate
— Forensic accountant
— Internal auditor
— Procurement intern
— Risk analyst
— Tax advisor
— Trainee chartered accountant

Who employs them?

A wide range of companies, including:

— BDO
— Deloitte
— Ernst & Young
— Grant Thornton
— HM Revenue & Customs
— KPMG
— NHS
— PricewaterhouseCoopers
— The National Audit Office

What about further study?

Accounting graduates have gone on to further study in accounting, banking and finance at institutions such as Cambridge, Imperial College London and London School of Economics.

Source: DLHE

“BSc Accounting was different from other courses in that I wasn’t just one student out of 200. There was a small group of us and this made a huge difference – I felt like I was always supported, challenged, and motivated to be the best that I could.”

— Bhavna Dholakia, BSc Accounting graduate now working as a Financial Controller for The Hummingbird Bakery

Top 5 reasons to study Accounting

Watch our video to find out more: ambs.ac.uk/ug/accounting

Fact File

UCAS course codes

N400  BSc (Hons) Accounting

N401  BSc (Hons) Accounting with Industrial/Professional Experience

Duration

3/4 years

Optional work placement year

Typical A-level offer

AAA

(see page 37 for more detailed entry requirements)

Class profile 2018-19

100% of placement students in employment or further study within 6 months (DLHE)

96% of placement students achieved a first or upper second class degree between 2015-18

8 applications per place
## BSc (Hons) Accounting

### Year 1

**What you study**

Your first year is designed to introduce you to the foundations of accounting and finance.

- You will also study course units in mathematics, statistics, economics and law. A specialist course unit – only available to BSc (Hons) Accounting students – will develop your skills and strengths required by the accountancy profession and will begin to prepare you for the workplace. Your first year project involves you preparing a competitive audit tender with support from employers such as KPMG, EY and Co-op.

### Year 1 core course units (credits shown in brackets)

<table>
<thead>
<tr>
<th>Course Unit</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auditing and Professional Accounting Practice</td>
<td>20</td>
</tr>
<tr>
<td>Financial Decision Making</td>
<td>10</td>
</tr>
<tr>
<td>Financial Reporting</td>
<td>10</td>
</tr>
<tr>
<td>Introductory Management Accounting</td>
<td>10</td>
</tr>
<tr>
<td>Law in a Management Context</td>
<td>10</td>
</tr>
<tr>
<td>Quantitative Methods for Accounting and Finance</td>
<td>20</td>
</tr>
<tr>
<td>Auditing and Professional Accounting Practice (specialist unit)</td>
<td>10</td>
</tr>
<tr>
<td>Business Law 1: Law, Business Liabilities and the Consumer</td>
<td>10</td>
</tr>
<tr>
<td>Business Strategy</td>
<td>10</td>
</tr>
<tr>
<td>Financial Reporting and Accountability</td>
<td>20</td>
</tr>
<tr>
<td>Financial Statement Analysis</td>
<td>10</td>
</tr>
<tr>
<td>Foundations of Finance</td>
<td>20</td>
</tr>
<tr>
<td>Intermediate Management Accounting</td>
<td>20</td>
</tr>
<tr>
<td>Principles of Taxation</td>
<td>10</td>
</tr>
<tr>
<td>Professional Accounting Practice</td>
<td>10</td>
</tr>
<tr>
<td>Plus:</td>
<td></td>
</tr>
<tr>
<td>Microeconomics 1 [10]</td>
<td></td>
</tr>
<tr>
<td>Macroeconomics 1 [10]</td>
<td></td>
</tr>
<tr>
<td>Plus optional course units in Management or other related subjects [20]</td>
<td></td>
</tr>
</tbody>
</table>

### Year 2

Your second year will develop your analytical skills and give you a more in-depth understanding of accounting.

- You will take core course units in accounting and finance, plus a ten-credit business law course unit. You will develop your understanding of business strategy, accounting and auditing practice with a specialist course unit designed to provide you with the theoretical knowledge and practical skills necessary for the work placement year. You will also choose an optional course unit in a related subject of your choice.

### Year 2 core course units

<table>
<thead>
<tr>
<th>Course Unit</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accountability and Auditing</td>
<td>10</td>
</tr>
<tr>
<td>Business Law 2</td>
<td>10</td>
</tr>
<tr>
<td>Contemporary Issues in Financial Reporting and Regulation</td>
<td>20</td>
</tr>
<tr>
<td>Corporate Financial Communication and Valuation</td>
<td>40</td>
</tr>
<tr>
<td>Plus one of the following:</td>
<td></td>
</tr>
<tr>
<td>Development Economics II [10]</td>
<td></td>
</tr>
<tr>
<td>Financial Markets and Institutions [10]</td>
<td></td>
</tr>
<tr>
<td>Foreign Language</td>
<td>10</td>
</tr>
<tr>
<td>Investment Analysis</td>
<td>10</td>
</tr>
<tr>
<td>Mergers and Acquisitions</td>
<td></td>
</tr>
<tr>
<td>University College course unit</td>
<td>10</td>
</tr>
</tbody>
</table>

### Work placement

If you successfully apply for a work placement this will take place between your second and final year.

- You will put theory into practice, develop transferable skills and gain an insight into the accounting profession.

- Previous BSc Accounting students have completed work placements at Deloitte, Ernst & Young, Grant Thornton, KPMG, PricewaterhouseCoopers, AirBus, Rolls-Royes, and RSM amongst others.

### Final year

Your final year is designed to allow you to choose from a range of more specialised topics.

- You will take a core 40 credit project course unit involving an individual company project. Placement students will have the opportunity to make use of material collected during their placement, while others will be offered a choice of companies to form the basis for this project.

- You will continue your studies in business law and take core course units in accounting and finance. Your remaining course units will be chosen from a range of accounting, finance, economics or management subjects.

### Final year core course units

<table>
<thead>
<tr>
<th>Course Unit</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accountability and Auditing</td>
<td>10</td>
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<tr>
<td>Business Law 2</td>
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<tr>
<td>Contemporary Issues in Financial Reporting and Regulation</td>
<td>20</td>
</tr>
<tr>
<td>Corporate Financial Communication and Valuation</td>
<td>40</td>
</tr>
<tr>
<td>Plus optional course units in Accounting, Finance, Management or other related subjects [40]</td>
<td></td>
</tr>
</tbody>
</table>

The content and structure of our programmes is reviewed regularly and it is expected that course content will be updated after the publication of this brochure. For the latest information please visit our website.
Employability

Our graduates have always been highly sought after, with many going on to global blue chip companies, investment banks and leading graduate management training schemes.

Our courses offer great scope for you to shape your studies in line with your career aspirations. During your time with us, you can learn more about different careers through guest lectures, discussions with your academic advisor, summer internships and work placements.

You'll also have the opportunity to meet employers at our events.

Careers service
Our careers service will prepare you for the competitive jobs market and help you find part-time jobs, volunteering opportunities and work placements. Manchester is the most targeted UK university by graduate employers (High Fliers Report 2018 & 2019).

To find out more visit manchester.ac.uk/careers

Manchester Gold
Career mentoring is a really useful way of meeting people working in your chosen field. Students are matched with employer mentors in a wide range of sectors, including management, finance, marketing, retail and more.

The University of Manchester global alumni community
With 350,000 alumni in 200 countries (and 50,000 graduates from Alliance MBS), you will become part of a truly global network of knowledge, experience and networking opportunities. You don’t have to wait until you graduate to get involved.

To find out more visit your.manchester.ac.uk

Masood Enterprise Centre
Based within Alliance MBS, Masood Enterprise Centre is recognised as a leader in enterprise education. Take part in the student ideas or business start-up competitions, and take advantage of their mentoring scheme.

To find out more visit ambs.ac.uk/study/masood-enterprise-centre

University College
Second year students can now select an optional course unit of up to 10 credits from the University College suite of courses to broaden their studies.

To find out more visit college.manchester.ac.uk

Student societies
We support a number of Alliance MBS-affiliated societies, including:

— Accounting Society
— AIESEC
— Alliance MBS International Programmes Society
— Bright Futures
— Enactus
— IBFE Society
— ITMB Society (sponsored by Accenture)
— Management Society (MANSOC)
— Manchester University Trading and Investment Society (MUTIS)
— Society of Finance and Business (SOFAB)

To find out more visit manchesterstudentsunion.com/societies

“I was a peer mentor coordinator, helped launch the ITMB society and wrote for ‘Manchester Biz’ newspaper around the topics of business, society and technology.”

— Olivia Potts, ITMB graduate now working as an Innovation Program and Delivery Manager at Rocketspace

“I applied for a summer internship in the audit department at KPMG, which was advertised by the careers service. At the end of my internship I was offered a job and I didn’t hesitate to accept.”

— Hannah Stables, BSc (Hons) Management (Marketing) graduate now working for KPMG as a Business Development Manager
Work placements

Employers look for graduates with work experience, practical skills and professionalism. Stand out from the crowd with a placement that applies your academic skills and knowledge to real-world business situations.

Our students have completed placements at Boeing, Deloitte, KPMG, L’Oreal, Porsche, PwC, Unilever and Walt Disney, amongst others.

Completing a placement will help clarify your career goals, gain an insight into the way organisations operate and the challenges they face, and provide you with networking opportunities. Many of our students secure graduate positions with their employers during their placement year.

What do our students say?

“90% of my role was digital/creative orientated – creating new content for social media, helping design the new e-commerce website and making brochure adverts. I was asked to stay on as a student brand ambassador during my final year and I feel more relaxed about getting a job in the future as I have made so many useful connections which have opened many doors.”
— Hannah

spent her placement year at Mast-Jägermeister UK as a Marketing Intern

“I have worked with training managers across China, the US, Middle East, Europe and Russia. This has given me an insight into how businesses approach different cultures and an understanding of the structure of a multinational corporation. As I progressed with my projects more responsibility has been given for me to own my ideas and make them a reality.”
— Daniel

joined the Retail Academy at Bentley Motors

Benefits of a work placement

Gain practical work experience
Create a network of industry contacts
Earn a salary (£16-50k)
Increase independence and confidence
Enhance employability
Gain an insight into a specific sector

Facts and figures

Last year 59% of graduate recruits for the top 100 undergraduate employers comprised of previous placement students and interns (RateMyPlacement 2018)

98% of our placement students have graduated with 1st or 2:1 degrees over the past three years

Placement students earn on average £5-6k more per year than other students, until 10+ years after graduation (DfE LEO data 2018)

“Our placement students are immersed in the world of work, gain invaluable experience and become truly valued members of the team. We take pride in developing and upskilling these students and regularly reward top talent with a graduate job offer.”
— Julia Woodcock,
Head of Talent Management,
Informed Solutions

Who can apply?

Work placements are available to students on the following degree programmes:
– BSc (Hons) Accounting (see page 34)
– BSc (Hons) International Business, Finance and Economics (see page 24)
– BSc (Hons) Information Technology Management for Business (see page 30)
– BSc (Hons) Management / Management (Specialisms) (see page 12)

Full-year placements are not currently available on BSc (Hons) International Management or BSc (Hons) International Management with American Business Studies as these students spend a compulsory year abroad. However, many apply to summer internships and some opt to complete international internships – often in the same country as their chosen exchange partner.

Money matters

Salaries for our placement students ranged from £16-50k in 2017-18, with the average student earning around £20k.

You will receive a significant tuition fee discount for the placement year. UK/ELI students currently pay £1,800 and international students pay half the standard international fee.

Additional support is available to UK students from low income households – visit manchester.ac.uk/studentfinance for the latest information.

N.B. The above information is subject to confirmation each academic year.

Follow placement students Tom and Louis on a typical day at Brain Feed and L’Oreal – visit alliancembs.manchester.ac.uk/ug/tom and alliancembs.manchester.ac.uk/ug/louis
Do more, be more

**STELLIFY**

**STELLIFY (VERB)**
To change or be changed, into a star

There’s a reason our graduates are the most targeted by the UK’s top graduate recruiters (High Fliers Research 2018 & 2019). We offer you the opportunity for true personal and professional change and growth. We call it Stellify.

We encourage you to broaden your horizons, understand the issues that matter in contemporary society and step up to make a difference to local and global communities. You’ll do more, dream more, try more and be more.

Find out more at manchester.ac.uk/stellify

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**LEARN WITHOUT BOUNDARIES**

**ELLIOT AGUIRRE**
BSc (Hons) International Management

Spending a year abroad in Hong Kong

I spent my third year studying at the world-renowned University of Hong Kong. Apart from discovering a vibrant culture, meeting new people and amazing travel opportunities, I experienced a valuable new learning environment which taught me how to look at things from different perspectives.

I developed a global outlook, boosted my cultural awareness and confidence, and made many new friends and contacts. The whole experience was life changing.

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**UNDERSTAND THE ISSUES THAT MATTER**

**DYLAN LALL**
BSc (Hons) Management (International Business Economics)

Championing social responsibility

As a social responsibility scholar (see p.54), I believe in actively contributing towards making a difference. This is why I volunteer for the Sikh Sewa Organisation, supporting their #langar4all initiative by providing food, clothes and support to the homeless and less fortunate.

In my experience, seeing how grateful these people are shows that even the simplest gestures of goodwill go a long way to making a positive impact on our local communities and tackling the issues that matter.

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**STEP UP AND LEAD**

**MEGAN CHITTOCK**
BSc (Hons) International Management with American Business Studies

Becoming President of the International Programmes Society

Throughout my time at the Business School, leadership opportunities have always been encouraged. I studied ‘Leadership in Action’ and learned about different leadership styles from high profile leaders from the public, private and voluntary sectors.

When I returned from my year abroad, I took a leadership role within the International Programmes Society. As President I was able to draw on the skills I gained from the leadership course unit, as well as my wider university experience.

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**LOOK TO YOUR FUTURE**

**MARTA SUÁREZ MATEOS**
BSc (Hons) IT Management for Business with Industrial Experience

Getting a graduate job offer from my placement

I spent 12 months working for Credit Suisse as a Technical Analyst. It was an invaluable experience which helped me to develop both my personal and professional skills, which have been very useful throughout my final year at Alliance MBS.

I moved to London, met some amazing people and was offered a graduate job at the end of the year which I intend to take up after graduation.
Scholarships

We hope to award a number of social responsibility scholarships and international stellar scholarships to students in 2020. These awards are worth £2,000 p.a. across three years of study. Eligibility criteria: UK/EU and international students achieving AAA at A-level (or equivalent). Additional eligibility criteria may apply.

For the latest information visit ambs.ac.uk/ug/scholarships

Entry requirements

<table>
<thead>
<tr>
<th>GCSE or equivalent</th>
<th>Grade B in English Language and Maths (A in Maths for BSc Accounting)</th>
<th>Grade 6 in English Language and Maths in the newly reformed GCSEs in England (7 in Maths for BSc Accounting)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plus</td>
<td>AAB at A-level (AAA for BSc Accounting)</td>
<td></td>
</tr>
<tr>
<td>International Baccalaureate</td>
<td>35 points overall with 6, 6, 5 in Higher Level subjects (36 points overall with 6, 6, 6 in Higher Level subjects for BSc Accounting).</td>
<td>IB students who do not meet the GCSE/GCSE Maths and English requirements above will need specific grades in the Maths and various elements of the IB - please see ambs.ac.uk/ug/requirements for more information.</td>
</tr>
<tr>
<td>BTEC Level 3 National Extended Diploma</td>
<td>D<em>D</em>D (D<em>D</em>D* for BSc Accounting). The subject of your BTEC will be taken into consideration when making a decision on your offer. Please see our website for full details of other BTEC qualifications which are also accepted.</td>
<td></td>
</tr>
<tr>
<td>Access to HE Diploma</td>
<td>60 credits are required with 45 credits at Level 3. Of those 45 credits, a minimum of 39 at Distinction and 6 at Merit (45 at Distinction for BSc Accounting). Please note that we do not accept credits at Pass.</td>
<td></td>
</tr>
<tr>
<td>International students</td>
<td>We accept a wide range of international qualifications. For full details visit ambs.ac.uk/ug/requirements. We also require you to meet English Language requirements. We accept IELTS (6.5 overall with no less than 6.0 in any component), CAE (grade C) and GCSE/GCSE English Language (grade B/6). Please contact our admissions team for advice on the suitability of other qualifications.</td>
<td></td>
</tr>
</tbody>
</table>

Student support

We have a wealth of specialist support services at Alliance MBS to help you look after your general wellbeing and to keep you on track academically.

Student induction

An induction programme for all new students takes place during welcome week to help you settle in. This includes:

— the opportunity to meet other students on Alliance MBS courses
— meetings with your programme director, student support staff and your peer mentor
— the opportunity to join student societies and various social events
— a careers panel with recent Alliance MBS graduates.

To find out more visit welcome.manchester.ac.uk

Academic advisors

You meet your academic advisor fortnightly as part of a first-year course unit. Your academic advisor is there to support you throughout your studies on matters of an academic nature.

Student support and advice team

If you’d prefer to talk to somebody outside the School for any ill health or other personal problems which are affecting your work.

Students’ Union

Our Students’ Union has an advice centre to assist you with academic issues and a peer support centre whose services include Nightline, a confidential listening and information service run for students by students.

To find out more visit manchesterstudentsunion.com

Student mentoring scheme

We operate a peer mentoring scheme, to provide first year students with a second or final year trained mentor who will be able to provide practical assistance with settling into student life.

Student representatives

We appoint student representatives across every year group and subject area. Their feedback helps us to improve the student experience at Alliance MBS. All students have the opportunity to take on this important role.

Student support and guidance team

Your first point of contact within the School for any ill health or other personal problems which are affecting your work.

International students

We accept a wide range of international qualifications. For full details visit ambs.ac.uk/ug/requirements.

To find out more visit ambs.ac.uk/ug/requirements.

We also require you to meet our English language requirements. We accept IELTS (6.5 overall with no less than 6.0 in any component), CAE (grade C) and GCSE/GCSE English Language (grade B/6). Please contact our admissions team for advice on the suitability of other qualifications.
Find out more about studying here

Our website holds a wealth of information on various aspects of student life. Below are some of the most popular topics.

Accommodation
Guaranteed for all new first year students. For international students, this promise covers the full duration of your course. accommodation.manchester.ac.uk

Admissions
Application to all of our courses is via ucas.com
Find out more manchester.ac.uk/study/undergraduate/applications/

Disability support
You are strongly encouraged to contact the University’s disability advisory and support service to discuss your needs. dass.manchester.ac.uk

EU students
The UK government has guaranteed that EU students joining undergraduate courses in the 2019/20 academic year will be charged the same fee as home students and be able to access the tuition fee loan for the duration of their courses. At the time of going to print, the same guarantee had not been extended to the 2020/21 academic year.

For the most up-to-date information visit manchester.ac.uk/study/undergraduate/student-finance

International students
A range of services is available for international students, including airport collection, orientation and specialist student advisers. manchester.ac.uk/international

Maps
Get to grips with your future home and take a closer look at our campus. manchester.ac.uk/discover/maps/

Prospectus
View our 2020 prospectus online at manchester.ac.uk/study/undergraduate/prospectus/

Scholarships and bursaries
We offer a generous range of scholarships and bursaries. manchester.ac.uk/studentfinance

Sport
Discover more than 40 sports clubs, a huge variety of fitness classes plus sport volunteering. manchester.ac.uk/sport

Tuition fees
In 2019 we charged annual tuition fees of £9,250 for UK/EU students and £23,000 for international students. Fees are expected to increase slightly for 2020 entry. For the latest information please visit manchester.ac.uk/studentfinance

Connect with our students
Want to find out more about student life? Chat with our student ambassadors and ask any questions you have via our website. Visit ambs.ac.uk/unibuddy-ug

This brochure was printed in June 2019 for the purposes of the 2020 intake. It has therefore been printed in advance of course starting dates. For this reason, information contained within the brochure, for example, about course content, may be amended prior to you applying for a place on a course of study. Course entry requirements are listed for the purposes of the 2020 intake only.

Prospective students are therefore reminded that they are responsible for ensuring, prior to applying to study on a course of study at the University of Manchester, that they review up-to-date course information including checking entry requirements, which is available by visiting manchester.ac.uk/study/undergraduate/courses and searching for the relevant course.
What does Manchester mean to us?  
To hear more, watch our film at ambs.ac.uk/mcr-means 
#mcrmeans 

Makes you THINK, doesn't it?