Innovation Policies:
Key Issues and Challenges

PROFESSIONAL DEVELOPMENT COURSE

19 - 23 November 2018
Innovation Policies: Key Issues and Challenges

Manchester Institute of Innovation Research, as a leading world centre of expertise on science, technology and innovation policies, has been offering a residential professional development course on the key issues and challenges in science, technology and innovation policy since the 1990s. Our tradition is to offer a space for policy makers, managers and practitioners to reflect on both continuing and new challenges in this domain. We have over 50 years of research and a wealth of experts within MIOIR, connected to other leading research groups in the field through joint research projects and networks. Our participants are typically from diverse countries, regions and types of organisation, resulting in a rich learning experience.

The Challenges of Innovation Policy

Innovation is invoked as a means of delivering social, economic and technological change, the world over. Policymakers seek to find the most effective ways of stimulating innovation and harnessing its benefits. And yet, there is no simple blueprint for the ideal innovation ecosystem, with context and environment being critical to the success or otherwise of the policies and instruments designed to support the innovative individuals, businesses, organisations and communities which are looking to deliver change. In order to develop effective innovation policies we need to understand the broad interactions between different arms of public policy, in the “policy mix” and the place-dependent conditions that apply; we need to consider how to support the innovative capacity of firms; and we need to understand how the demands of the users of innovation, and society more broadly can benefit from the impact of these developments. The MioIR course will consider each of these major challenges, and offer insights in to how these are being, or could be, addressed by agencies, businesses, and policy actors today.

Who is it for?

• Policy makers, programme managers, innovation centres, funding agencies, international organisations, financing agencies, universities, regulatory bodies and industry.

Key topics

Possible topics include (programme is subject to change):

• The policy mix approach and understanding the conditions for innovation
• Innovation instruments
• Mission oriented policy
• Demand based innovation policies
• Innovation in (non-technological) services
• City-Regional policies for research and innovation
• Demonstrating impact
Course staff
Invited speakers and international policy experts also regularly contribute to the course.

Course contents and practical work
We offer a highly interactive experience. The course blends short lectures with project work in small groups set throughout the week, supported by MIOIR expert tutors. We explore participants’ national and organisational settings from the perspective of the policy mix and then define group work around a key policy issue, using lecture and break out rooms. Conference style sessions are combined with half day sessions which incorporate group work. Lunch will be taken in different parts of the University of Manchester with informal talks to demonstrate on site such issues as the role of incubators, responsible research and innovation and innovation in cultural organisations, and innovation policy practice in the city of Manchester.

Course outcomes
At the end of the course, you will have gained a deeper understanding of innovation policies, their governance and implementation and the roles played by the key actors involved. You will have a good grasp of the context in which innovation policy is being framed and developed, and the conditions which both foster and hinder innovation.
**Course Overview**
Delivered by: Senior staff at MIOIR with lunch time talks from other University of Manchester experts

Teaching: Lectures, interactive group project, group work, case studies, visits

Group size: Normally 20 participants

Location: Alliance Manchester Business School

**Course Costs**
Full residential course fee: £2,200 per person

Non-residential fees can be negotiated on application

Discount for early booking: Applications prior to 12 September 2018 the course fees will be reduced to £2,000.

**Fee includes**
- All tuition and course materials
- 2 course dinners
- Bed and breakfast for 5 nights
- All lunches and tea/coffee breaks

Full terms and conditions are outlined at our website at http://bit.ly/mcr_eval

**How to apply**
Please contact our Institute Manager, Debbie Cox (deborah.cox@manchester.ac.uk) who will be able to send you an application form and further details.

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**The Manchester Institute of Innovation Research** is a world-leading centre of excellence in the study of science, technology and innovation policy and management, within the Alliance Manchester Business School at the University of Manchester. Our research, teaching, professional development and engagement activities build on many years of expertise, covering a broad range of expertise and interests across the landscape of innovation.

The Institute’s programme of research combines four interlinked perspectives: we analyse the creation and exploitation of **innovation in firms**, the dynamics and governance of **emerging technologies**, the broader long term transitions of **socio-technical systems** in relation to societal challenges, and the **specific role of the state** and public sector in these areas. This approach allows us to better understand how science, technology and innovation can contribute to the world around us.

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**MANCHESTER INSTITUTE OF INNOVATION RESEARCH**

For more information, please contact the Institute Manager, Debbie Cox.

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