ITMB OPEN DAY

DR. ALI OWRAK – PROGRAMME DIRECTOR
2007 Twisted Logic

2017 A Head Full of Dreams
What is the role of IT in Business?

Our Focus

- Strategic Management
- App Development
- Infrastructure

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Why Study ITMB?

100% DLHE

£35K
## Employers and Roles

Our recent ITMB graduates are employed by:

- Amazon
- Credit Suisse
- Deloitte
- EY
- IBM
- Morgan Stanley
- Bank of America
- J P Morgan

Their roles include:

- Business Analyst
- Data Analyst
- UX Consultant
- IT Risk Analyst
- IT Consultant
- Digital Strategist
- Product Owner
- Content Manager
Stories of Careers and Employability

Helen Collinson
Delivery Manager at Resulting Ltd

Peter Evans
Commercial Director at EWS Digital

Matthew Rigby
Scrum Master at IBM

Jack Parry
Digital Content Manager at Apple
What skills will I develop?

- Technology
- Project Management
- Business
- Personal & Interpersonal
What do employers want?

- Adaptability
- Confidence
- Communication
- Team Working
- Leadership
- Problem Solving
What kind of graduates does the programme develop?

- Breadth of Management
- Depth of Technology
- Professional Skills
ITMB Programme Structure

**COMMON FIRST YEAR (120 CREDITS)**
- 80 CREDITS - CORE ITMB COURSES
- 40 CREDITS - MANAGEMENT COURSES

**SECOND YEAR (120 CREDITS)**
- 80 CREDITS - CORE ITMB COURSES
- 40 CREDITS - OPTIONAL COURSES

**FINAL YEAR (120 CREDITS)**
- 80 CREDITS - CORE ITMB COURSES
- 40 CREDITS - OPTIONAL COURSES

**THIRD YEAR PLACEMENT (OPTIONAL)**
ITMB Programme Structure - Year 1

Academic & Professional Practice (10)

Marketing Foundations (10)

Fundamentals of Data Analytics (20)

Fundamentals of Information Systems (10)

Integrative Team Project (20)

Software Application Design & Development (20)

Database Design & Development (10)

Introduction to Work Psychology (10)

Economic Principles (10)
ITMB Programme Structure - Year 2

- Business Analysis (20)
- Data Analytics II (20)
- Digital Strategy (10)
- UX Design (10)

Team Project 2 (20)
ITMB Programme Structure - Year 3

Final Year Project (40)

Data Analytics III (20)

IT Risk, Security and Governance (10)

IT Architectures (10)
Which is the odd one out and why?
The ITMB Showcase
What does industrial placement entail?

‣ 9-12 Months
‣ Students have worked for IBM, Microsoft, Credit Suisse, PwC, Deloitte, Vodafone, Unilever
‣ Salary Range £13-40k
‣ 100% Upper Classification
What kind of industrial placement will you have?

Data Analyst
Morgan Stanley

IT Incident Manager
Bank of America

CEO Executive Assistant
Data Analyst
ShopDirect

E-Commerce Analyst
Adobe
What kind of industrial placement will you have?

Jay Sonhdi

Professional Service Analyst - Medallia
ITMB Placements
Why Study ITMB?

Do you want to lead?
What are the numbers for getting in?

- **40 Places Available**
- **371 Applications**
- **A A B Standard Offer**

- **3/4 Years**
- **60/40%**
- **IT related A-levels not required**
Our award winning students
Dr. Ali Owrak

ITMB Programme Director

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- Faculty of Humanities Outstanding Technology Enhanced Learning Award 2019
  Winner “Best Lecturer”
- University of Manchester Students’ Union Voice Awards, 2019
  Nominated “Best Lecturer”
- AMBS Teaching Commendation, 2013-2019
- AMBS Undergraduate Academic of the Year, 2018
  Winner “Best Lecturer”
- University of Manchester Students’ Union Voice Awards, 2018
  Nominated “Best Lecturer”
- AMBS Undergraduate Academic of the Year, 2017
  Winner “Best Lecturer”
- University of Manchester Students’ Union Voice Awards, 2017
  Nominated “Best Lecturer”
- University of Manchester Teaching Awards, 2017
  Finalist “Best Lecturer”
- University of Manchester Students’ Union Voice Awards, 2016
  Nominated “Best Lecturer”
- University of Manchester Students’ Union Voice Awards, 2015
  Nominated “Best Supervision (UG)”
- AMBS Staff Awards, 2013
  Commended ‘Most Inspiring Academic’