

MANCHESTER
1824

The University of Manchester
Alliance Manchester Business School



**ALLIANCE MANCHESTER
BUSINESS SCHOOL**

UNDERGRADUATE COURSES

ENTRY 2024



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STUDENT BLOGS

The best way to find out what studying at Alliance MBS is really like – read our student blogs. Visit: alliancembs.ac.uk/ugblogs

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ALLIANCE MANCHESTER BUSINESS SCHOOL IS A 'TRIPLE-CROWN' SCHOOL, ACCREDITED BY EQUIS, AACSB AND AMBA



WELCOME TO MANCHESTER

Your world is about to change so choose a world-changing university

THE UNIVERSITY OF MANCHESTER

From pioneering modern computing to isolating graphene, we have a heritage of producing innovative, freethinking individuals.

A member of the Russell Group of universities, Manchester delivers programmes informed by cutting-edge research, teaching staff at the forefront of their field, an award-winning careers service and state-of-the-art facilities; everything you need to make your mark on the world.

What's more, we're well underway with one of the biggest investments in facilities undertaken by any UK university. Our £1bn campus masterplan will create a world-class base to launch global ambitions.

40,250
students from over

170
countries at the
University

£1bn
campus masterplan
investment

One of the world's leading
universities for action on
sustainable development.

(Times Higher Education
Impact Rankings 2022)



6th in the UK,
9th in Europe,
28th in the world

(QS World University
Rankings 2023)



400
student societies
engaging in local and
global issues



25
Nobel Prize Winners
among current and
former staff and
students



Most targeted
university by top
graduate employers

(The Graduate Market
in 2023)



Experience business
in another culture
with an international
exchange year

(see page 32)



2183
undergraduate students
83
nationalities

£2k
Scholarships worth
£2,000 per year

(see page 48)

ALLIANCE MBS

One of the foremost centres for business
and management studies in the world.

We're ranked third in the UK for research
power (REF 2021) and we focus on the
application of this knowledge throughout
our programmes.

We have undergone an ambitious
transformation - our new £85 million
building provides an inspiring space for
students to learn, research, collaborate
and focus on personal study.

For more information visit:
[alliancembs.manchester.ac.uk/
buildingproject](http://alliancembs.manchester.ac.uk/buildingproject)



Work on projects set
and assessed by
high-grade employers
such as Procter & Gamble

(see page 18)

Gain exemptions from
professional accounting
exams including ICAEW,
ACCA and CIMA



Apply for a salaried
work placement year

(see page 44)



£85m
renovation of the
Business School

3rd
Ranked 3rd in the UK
for 'research power'

(REF 2021)

Do more, be more

STELLIFY

STE•LI•FY(VERB)

To change or be changed,
into a star (see page 43).



OUR HOME

An ambitious school needs a world-class building. Our new campus will help you get the most out of your undergraduate experience. Alliance MBS includes:

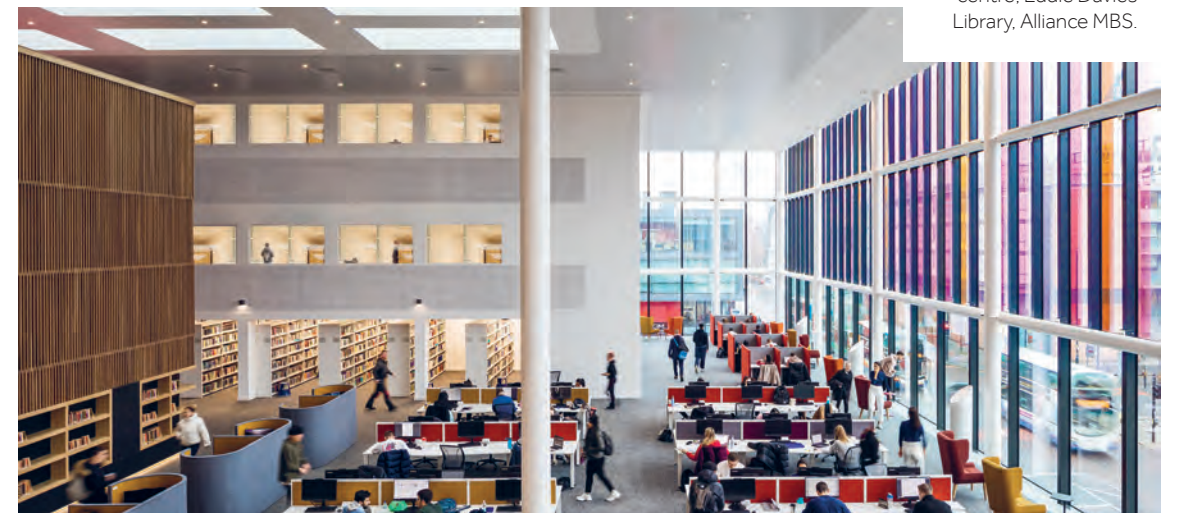
- > Study zones, quiet areas and break-out spaces to study
- > Inspiring teaching, events and meeting spaces
- > Eddie Davies Library overlooking the vibrant Oxford Road Corridor
- > The Mill restaurant, Café 65 and The Hive Café
- > Data Visualisation Observatory
- > Behavioural Research Laboratory
- > University Green retail and leisure space with food, drink and shopping outlets.



—Media City
UK, Salford
Quays



—St Peter's Square,
Manchester city
centre, Eddie Davies
Library, Alliance MBS.




MANCHESTER AHEAD OF THE CURVE AHEAD OF THE GAME

Where Manchester treads, the world follows.
Ask any of the people who live and work here.

There are many reasons why Manchester is renowned around the globe. But to the people that live here it's simply known as home. With its indisputable charm and welcoming communities, you'll find it quickly becomes your home too.

200
One of the most diverse cities in the world with over 200 languages spoken



Home to MediaCityUK
— a leading international hub for the creative and digital sectors



World-class sports facilities including the Aquatics Centre and National Cycling Centre

The University of Manchester is one of the **most popular** universities in the UK in terms of applications to our degree courses

(source: UCAS)

Home to the UK's third largest airport with direct flights to over **200 destinations worldwide**



The ultimate student city with one of the largest student populations in Europe (>99,000)

1st
Where Rolls met Royce, the first computer was made and the world's first professional football league was founded

The most visited city in England outside London

(source: Visit Britain)

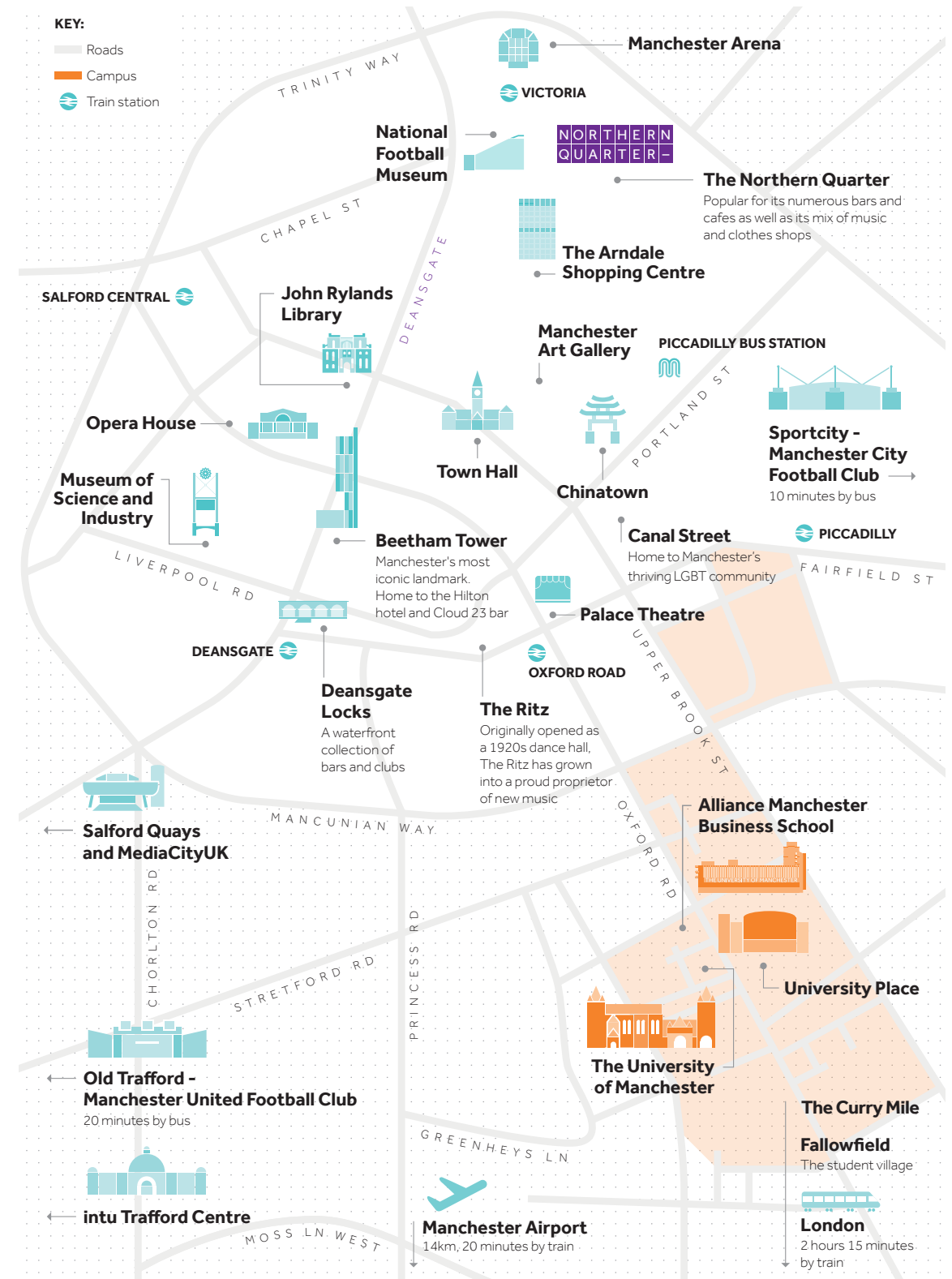


22% lower cost of living compared to London

(source: Numbeo)

but only two hours away by train

A musical hotbed
The Smiths, Oasis, The Stone Roses and Joy Division all formed in Manchester



BSc (Hons) Accounting

— AVAILABLE WITH A WORK PLACEMENT

BSc (Hons) Accounting is a unique course tailored to provide students with both the knowledge and the skills required for accountants and leaders in the business world beyond university.

Part of the Institute of Chartered Accountants in England and Wales' (ICAEW) Undergraduate Partnership Programme (UPP), providing a specialised route to chartered accountancy status.

The course focuses on three key pillars for success:

Academic prowess

Small group teaching on the course gives you access to thought-leading academics who inspire you to develop thinking patterns to reflect the Alliance MBS focus on original thinking applied. Teaching is led by award-winning lecturers putting you at the centre of learning and focuses on the development of seven key study skills to ensure you reach your full potential.

Wellbeing and flourishing

Having the support and guidance to flourish are at the heart of the programme so that you enjoy your time here. You will benefit greatly from cross year group coaching, focused academic advising and a close working relationship with lecturers. Alongside accounting and finance you are encouraged to develop skills to become a well-rounded professional, including emotional intelligence, growth mind-set and resilience.

Employability

The ultimate aim of the programme is to empower you to achieve long-term career success and become the leading professionals of tomorrow. You'll be 'employability ready' by the start of second year so that you can apply to and choose from a range of summer internships and placements. The programme has close partnerships with ICAEW, ACCA, CFA and CIMA

as well as the top professional accounting and banking firms including the Co-operative Group which is based in Manchester and offers exclusive paid summer internships for BSc Accounting students. Exam exemptions, work experience opportunities, and training are all benefits of these partnerships for students.

What jobs do our accounting graduates go into?

Examples of jobs recent accounting graduates have gone on to include:

- > Audit associate
- > Banking
- > Forensic accountant
- > Internal auditor
- > Procurement intern
- > Risk analyst
- > Tax advisor
- > Trainee chartered accountant

Who employs them?

A wide range of companies, including:

- > BDO
- > Deloitte
- > Ernst & Young
- > Grant Thornton
- > HM Revenue & Customs
- > KPMG
- > NHS
- > PwC
- > Beever and Struthers
- > The National Audit Office

What about further study?

Accounting graduates have gone on to further study in accounting, banking and finance at institutions such as Cambridge, Imperial College London and London School of Economics.



"BSc Accounting was different from other courses in that I wasn't just one student out of 200. There was a small group of us and this made a huge difference - I felt like I was always supported, challenged, and motivated to be the best that I could."

— Bhavna Cowling, BSc Accounting graduate now working as Finance Manager for The Bread Factory and GAILS

FACT FILE

UCAS course codes

N400 BSc (Hons) Accounting
N401 BSc (Hons) Accounting with Industrial/ Professional Experience



Duration 3/4 years

Optional work placement year



Typical A-level offer AAA

(see page 48 for more detailed entry requirements)



Class profile 2022-23

68 students

16 nationalities

9 applications per place



95% in work or further study within 15 months (Discover Uni 2022)



Find out more:

alliancembs.ac.uk/ug/accounting

Scan to see our course video:



Recognised as an ICAEW Partner in Learning, working with ICAEW in the professional development of students

*For N401.



What you study

YEAR 1

Your first year is designed to introduce you to the foundations of accounting and finance.

Your first year project involves you preparing a competitive audit tender with support from employers such as KPMG, EY and Co-op.

- > Auditing and Professional Accounting Practice [20]
- > Financial Decision Making [10]
- > Financial Reporting [10]
- > Introductory Management Accounting [10]
- > Law for Accountants [20]
- > Macroeconomics [10]
- > Microeconomics 1 [10]
- > Principles of Taxation [10]
- > Quantitative Methods for Accounting and Finance [20]

CORE COURSE UNITS
[credits shown in brackets]

YEAR 2

Your second year will develop your analytical skills and give you a more in-depth understanding of accounting.

You will develop your understanding of business strategy, the different pathways in the accounting profession as part of a specialist course unit designed to provide you with the theoretical knowledge and practical skills necessary for the work placement year. You will also choose optional course units in related subjects of your choice.

- > Business Strategy [10]
- > Financial Reporting and Accountability [20]
- > Financial Statement Analysis [10]
- > Foundations of Finance [20]
- > Intermediate Management Accounting [20]
- > Professional Accounting Practice [10]

Plus any of the following:

- > Development Economics [10]
- > Foreign Language [10]
- > Investment Analysis [10]
- > Mergers and Acquisitions: Financial perspectives [10]
- > University College course unit [10] (see page 42)

WORK PLACEMENT

If you successfully apply for a work placement this will take place between your second and final year.

You will put theory into practice, develop transferable skills and gain an insight into the accounting profession.

Previous BSc Accounting students have completed work placements at Airbus, Deloitte, Ernst & Young, Grant Thornton, HSBC, Innospec, KPMG, PwC, Rolls-Royce, NHS and RSM amongst others.

Our students have worked in a variety of placement roles spanning accounting and finance, from audit to fintech and credit risk management.

FINAL YEAR

Your final year is designed to allow you to choose from a range of more specialised topics.

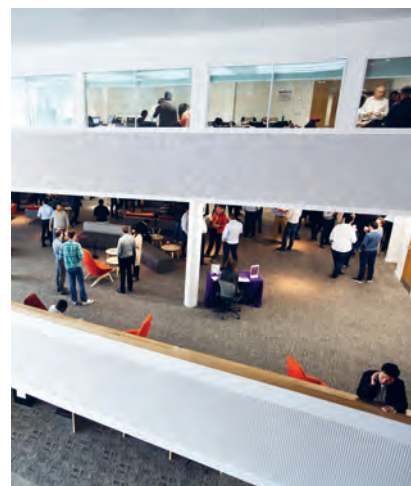
You will take a core 40 credit course unit involving a group project and individual project. You will take more advanced courses in accounting and finance. Your remaining course units will be chosen from a range of accounting, finance, economics or management subjects.

- > Accountability and Auditing [10]
- > Contemporary Issues in Financial Reporting and Regulation [20]
- > Corporate Financial Communication and Valuation [40]

Plus optional course units in

- > Accounting, Finance, Management or other related subjects [50]

CORE COURSE UNITS
[credits shown in brackets]



The content and structure of our programmes is reviewed regularly and it is expected that course content will be updated after the publication of this brochure. For the latest information please visit our website.



BSc (Hons) Business Accounting

— WITH INDUSTRIAL/PROFESSIONAL EXPERIENCE

Our 'Flying Start' degree was developed in collaboration with PwC and the Institute of Chartered Accountants in England and Wales (ICAEW).

This bespoke programme allows you to fast-track your career to become an ICAEW Chartered Accountant, combining academic study with integrated professional work placements; the best of both worlds.

Employability

The most distinctive feature of this four-year programme is a series of integrated paid work placements at PwC in your second, third and final years of study. Whilst on placement you will gain practical knowledge and experience within PwC's Audit Team.

Work with PwC

PwC are one of the top employers of choice in Accounting and Professional Services according to AllAboutSchoolLeavers, and have been voted the UK's Accountancy employer of choice by students in The Times Top 100 Graduate Employers survey for the last 23 years.

With this degree, you can be a student and a professional at the same time. Enjoy everything university life has to offer and experience what it means to be a trainee Chartered Accountant on placement at PwC.

Perform well in your academic studies and placements and you will join the Flying Start students across the UK who were offered a graduate position at PwC. Join PwC a step ahead of traditional graduates, potentially becoming a fully-qualified ICAEW Chartered Accountant, with the salary to match, just over a year after you graduate.

"The programme has allowed me to hit the ground running with my career. Not only have I returned as a Senior Associate after graduation, I've been able to gain exposure to lots of different business areas throughout my placements."

— Flying Start graduate

Recruitment Process

Students who meet the University's entry requirements will be required to complete PwC's selection process which involves some additional assessments. Find out more about this process: uom.link/ambs-assessment-pwc

The ACA

The programme offers significant accreditation towards the ICAEW ACA qualification (12 papers). ICAEW Chartered Accountants are recognised around the world as leaders in accountancy, finance and business.

PwC's Flying Start Financial Bursary

Aimed at supporting students with the day-to-day costs of University life. If you meet the bursary eligibility criteria and join the BSc (Hons) Business Accounting 'Flying Start' programme in autumn 2023, a £10,000 bursary will be awarded to you, split across the four years of the degree. Further details can be found on the PwC website: uom.link/ambs-accounting-pwc



"This collaborative degree allows you to study at a highly-ranked university, undertake paid placements at PwC and gain the maximum accreditation possible from the ICAEW. During your degree you will be taught by globally-recognised academics and then apply that knowledge by working in the number one firm of accountants in the UK."

— Claire Levison, Programme Director, BSc (Hons) Business Accounting



FACT FILE

UCAS course code

N403 BSc (Hons)
Business Accounting with
Industrial/Professional
Experience



Duration **4 years**
Integrated work
placements in years 2-4



Typical A-level offer **AAA**
(see page 48 for
more detailed entry
requirements)



Class profile 2022-23
45 places per year
8 nationalities
7 Applications per place



Opportunity to receive
accreditation for **12** ACA
papers during your degree



Watch our video to find
out more:
[alliancembs.ac.uk/ug/
busacc](https://alliancembs.ac.uk/ug/busacc)

Scan to see our
course video:



Recognised
as an ICAEW
Partner in
Learning,
working with
ICAEW in the
professional
development
with students.



What you study

YEAR 1

You will spend your first year gaining a strong grounding in the principles of accounting.

You will complete core course units, including Financial Decision Making, Financial Reporting, and Audit which will allow you to develop your professional skills and prepare you for the workplace. You will take your first examinations that will contribute towards your ACA qualification.

- > Auditing and Professional Accounting Practice [20]
- > Financial Decision Making [10]
- > Financial Reporting [10]
- > Introductory Management Accounting [10]
- > Law for Accountants [20]
- > Microeconomics I [10]
- > Macroeconomics I [10]
- > Principles of Taxation [10]
- > Quantitative Methods for Accounting and Finance [20]

YEAR 2

Your second year will combine your first work placement at PwC with course units designed to give you a more in-depth understanding of accounting and business strategy.

With continued focus on the ACA qualification, your academic study period will run from September to March, developing your analytical skills and knowledge of finance. You will then undertake your first work placement with real audit clients at PwC, growing your professional network and gaining an insight into the accounting profession.

- > Business Strategy [10]
- > Financial Reporting and Accountability [20]
- > Financial Statement Analysis [10]
- > Foundations of Finance B [20]
- > Tax Compliance [20]

Work placement (March – July)

- > PwC audit placement [40]

YEAR 3

Your third year will also combine a work placement and academic studies, consolidating your expertise in audit and assurance, and management accounting and tax.

On placement you will take on a more challenging role within a client audit environment at PwC, building on your professional experience, you will apply the knowledge gained on the programme to undertake more complex projects. Your studies will build on key technical skills, helping to fast-track your accountancy career and gain further ICAEW exemptions.

- > Advanced Financial Accounting and Reporting [20]
- > Audit and Assurance (including Ethics) [20]
- > Business Planning (Taxation) [20]
- > Intermediate Management Accounting [20]

Work placement (March – July)

- > PwC audit placement [40]

FINAL YEAR

Your final year includes a research project and a final work placement, designed to prepare you for a graduate career with PwC.

Your placement will start in January and finish in May, and will advance your management skills through coaching junior staff. You will work on your research project whilst on placement.

- > Financial Analysis of Corporate Reporting [40]
- > Financial Derivatives [10]

Plus optional course units:

- > Optional course unit [20]
- > Optional course unit [10]

Work placement (January – May)

- > PwC audit placement [40]



The content and structure of our programmes is reviewed regularly and it is expected that course content will be updated after the publication of this brochure. For the latest information please visit our website.



BSc (Hons) Information Technology Management for Business

— AVAILABLE WITH A WORK PLACEMENT

Developed in collaboration with leading global blue-chip employers, this degree aims to create the 'ideal graduate' whose skills span the challenging middle ground between business and IT

Information Technology Management for Business Degree is home to future leaders of the IT industry. Together with your outstanding fellow students from around the world, you will learn about the application of technology within the modern workplace across diverse industries. Everything we do on the ITMB programme is focused on the application of practice, enabling you to understand the real life challenges faced by industry.

No previous technology experience is required to join the programme, only a passion for harnessing innovation and creativity to improve the management of IT.

Employability

Kick-start a successful career in the digital economy - our ITMB graduates are equipped with the skills and experience to apply technology-based solutions to strategic problems, presenting their ideas with confidence and managing their implementation.

A work placement year will enhance your academic and career prospects - 100% of ITMB placement students achieved a 1st or 2.1 degree (2016-22).

What jobs do our ITMB graduates do?

Examples include:

- > Agile coach
- > Business analyst
- > Data analytics consultant
- > Feature product owner
- > IT project manager
- > IT strategy consultant
- > Technology analyst
- > Web services account manager

Who employs them?

A wide range of companies including:

- > Amazon
- > Apple
- > Bank of America
- > Deloitte
- > IBM
- > J.P. Morgan
- > KPMG
- > Microsoft
- > Procter & Gamble



FACT FILE

UCAS course codes

GN51 BSc (Hons)
Information Technology
Management for Business
GN5C BSc (Hons)
Information Technology
Management for Business
with Industrial Experience

Duration **3/4 years**

Optional work placement
year

Typical A-level offer **AAA**

(see page 48 for
more detailed entry
requirements)

Class profile 2022-23

44 Number of students

23 Nationalities

11 Applications per place

40+ Developed in
collaboration with
over 40 global
blue-chip employers

100% of ITMB placement
students achieved
a 1st or 2.1 degree
(2016-22)

Find out more:

[alliancembs.ac.uk/ug/
itmb](https://alliancembs.ac.uk/ug/itmb)

Scan to see our
course video:



What you study

YEAR 1

Project work integrates business and IT throughout the degree. Our current first-year project involves developing an application to solve a real business problem.

In addition to foundation-level course units in IT, you will also study marketing, economics and work psychology. By the end of your first year you will have presented your team project to employers at two employer showcases and participated in skills sessions delivered by companies such as KPMG, Fujitsu, and Bank of America.

- > Academic and Professional Practice [10]
- > Database Design and Development [10]
- > Economic Principles [10]
- > Fundamentals of Data Analytics [20]
- > Fundamentals of Information Systems [10]
- > Integrative Team Project 1 [20]
- > Introduction to Work Psychology [10]
- > Marketing Foundations [10]
- > Software Application Design and Development [20]

YEAR 2

During your second year of study you will undertake core course units in Business Analysis, Digital Transformation, User Experience Design and Data Analytics.

Our current second year Integrative Team Project is supported by Procter & Gamble, where you will be tasked with the undertaking of a yearlong team consultancy project, the result of which will be showcased to employers at the end of both semesters.

- > Business Analysis [20]
 - > Business Data Analytics [20]
 - > Digital Transformation [10]
 - > Integrative Team Project 2 [20]
 - > User Experience Design [10]
- Optional course units***
- > Consumer Behaviour [10]
 - > Creativity, Design and Entrepreneurship [20]
 - > Economic Analysis 1: Firm Market and the Economy [20]
 - > Ethical Business [20]
 - > Marketing Management [20]
 - > Sustainable Business [20]
 - > Technology, Strategy and Innovation [10]

WORK PLACEMENT

Industrial experience can be a significant component of the ITMB experience, offering real-world experience with innovative organisations.

Previous students have completed placements with Adobe, Bank of America, Deloitte, Hewlett Packard, IBM, Medallia, Microsoft, Morgan Stanley, PepsiCo, Procter & Gamble, PwC and Vodaphone amongst others. Our students have worked in placement roles spanning business analysis, e-commerce, digital marketing and project management.

FINAL YEAR

Your final year provides a broad view of data visualisation and analytics, IT risk and architecture. You will gain practical skills in the design and application of business IT architectures through a core unit developed with IBM, which applies a case study from the global technology giant.

You will also develop an IT solution to a business problem which will encompass; investigation, requirement analysis, design and evaluation of your proposed solution. Previous ITMB students have studied a variety of topics including; how large corporations use technology to manage teams across geographic locations and time zones, IT provision in the treatment of diabetes in the NHS, and investigated the implications of the rise in social networking on management.

- > Business IT Architecture [10]
- > Data Analytics with Programming Tools [20]
- > ITMB Final Year Project [40]
- > IT Risk, Cybersecurity and Governance [10]

- Optional course units***
- > Advanced Strategic Management [20]
 - > Digital Economy: Platforms, AI and the Business [20]
 - > Innovation and Markets [20]
 - > International Competitiveness and Innovation [20]
 - > Marketing Strategy [20]
 - > People Management and Change [10]
 - > Sustainable Business in Society [20]

CORE COURSE UNITS
[credits shown in brackets]

CORE COURSE UNITS
[credits shown in brackets]



The content and structure of our programmes is reviewed regularly and it is expected that course content will be updated after the publication of this brochure. For the latest information please visit our website.



BSc (Hons) International Business, Finance and Economics

— AVAILABLE WITH A WORK PLACEMENT

This interdisciplinary course offers you the opportunity to study a wide range of course units across finance, accounting, economics, business analysis, innovation, strategy and political economy.

Study contemporary contextual themes, such as the globalisation and financialisation of business, hedge funds and private equity, and the social and economic implications of outsourcing.

This course includes an optional work placement in your third year, before returning to Manchester to complete your final year.

Graduate employers look for candidates with work experience, practical skills and professionalism. Build your confidence, develop a real-world attitude to business, earn a salary and gain increased responsibility and independence.

Find out more about our placement scheme, including the main benefits, typical salaries and placement student profiles on page 44.

Employability

Selected course units grant exemptions from professional accountancy exams, including one ICAEW ACA paper, six ACCA papers and seven CIMA papers.

What jobs do our IBFE graduates go into?

- Examples include:
- > Associate auditor
 - > Business consultant
 - > Commercial strategist
 - > Corporate banker
 - > Derivatives analyst
 - > Export manager
 - > Tax analyst

Who employs them?

A wide range of companies including:

- > Aon
- > Accenture
- > Deutsche Bank
- > KPMG
- > London Stock Exchange
- > PwC
- > Rolls-Royce
- > Santander
- > Sky

What about further study?

IBFE graduates have gone on to law conversion courses and further study in finance and international business at institutions such as ESADE Business School (Barcelona), Humboldt University (Berlin) and the College of Law.



CFA
Affiliated
with the CFA
Institute:
cfainstitute.org



“The combination of finance and economics was crucial in providing a good knowledge base for my career. I work for a global alternative investment adviser, investing capital and resources across multiple segments and markets.”

— Andrew Scanlon, IBFE graduate now
Founder & Managing Director at Holmwood Investments

FACT FILE

UCAS course codes

N1N3 BSc (Hons)
International Business,
Finance and Economics
N1N4 BSc (Hons)
International Business,
Finance and Economics
with Industrial/
Professional Experience



Duration **3/4 years**
Optional work
placement year



Typical A-level offer **AAA**
(see page 48 for
more detailed entry
requirements)



Class profile 2022-23
114 students
29 nationalities
15 applications per place

£31k average salary for
Economics graduates 3
years after graduation
(Discover Uni 2021)

Find out more:
alliancembs.ac.uk/ug/ibfe

Scan to see our
course video:



What you study

YEAR 1

Your first year begins with a broad introduction to the study of business, finance and economics.

This will enable you to make an informed choice of areas to study later in the course. You will learn the technical skills of macro, micro and managerial economics and financial reporting.

- > Academic and Career Development [10]
- > Financial Decision Making [10]
- > Finance and Innovation in International Business [20]
- > Financial Reporting [10]
- > Introductory Management Accounting [10]
- > Work, Organisations and Society [20] OR Fundamentals of Technological Change [10] AND Entrepreneurial Skills [10]

Plus:

- > Microeconomics 1 [10]
- > Macroeconomics 1 [10]

Plus one of the following:

- > Introductory Mathematics [10] and Introductory Statistics for Economists [10]
- > Advanced Mathematics [10] and Advanced Statistics [10] (dependent on previous level of mathematics)

YEAR 2

You will study core course units in finance, managerial economics and business strategy.

You will also choose options from accounting and finance, economics and contexts for international business. You will gain practical report writing, financial and competitor analysis and database skills. You have the opportunity to learn a language – you can choose from 15 different languages at varying levels and you can continue this study into your third year. For full details visit: languagecentre.manchester.ac.uk

- > Foundations of Finance [20]
- > Fundamentals of Strategy [10]
- > Managerial Economics I [20]

Plus 70 credits of optional course units

(no more than 40 credits from each subject area)

Finance

- > Financial Markets and Institutions [10]
- > Financial Statement Analysis [10]
- > Fintech, Blockchain and Cryptocurrencies [20]
- > Investment Analysis [10]
- > Mergers and Acquisitions: Financial Perspectives [10]

Accounting

- > Financial Reporting and Accountability [20]
- > Intermediate Management Accounting [20]

Contexts for International Business

- > Business Law 1: Law, Business Liabilities and the Consumer [10]
- > Business Law 2: Law and the Modern Corporation in an International Context [10]
- > Comparative West European Politics [20]
- > Creativity, Design and Entrepreneurship [20]
- > International Business [20]
- > Marketing [10]
- > Political and Economic Anthropology [20]
- > Questions about International Politics [20]
- > Racism and Ethnicity in the UK [20]
- > Southern European Politics [20]
- > The Politics of Development [20]
- > The Politics of Globalisation [20]
- > The Politics of Insecurity [20]
- > Work, Economy and Society [20]

Economics

- > Advanced Mathematics [10]
- > Advanced Statistics [10]
- > Development Economics IIA [10]
- > Econometrics [20]
- > Economics for Public Policy [10]
- > Introduction to Mathematical Economics [10]
- > Macroeconomics II [10]
- > Microeconomics II [10]

Our University Language Centre offers optional course units in over 15 different languages at all levels [10-20].

10 credits may be chosen from University College (see p.42), including the Manchester Leadership Programme.



Please note that course units are subject to change and can vary from year to year. For detailed information on individual course units visit the course listing on our website.



What you study

WORK PLACEMENT

If you successfully apply for a work placement this will take place between your second and final year. You will put theory into practice, develop transferable skills and gain an insight into your chosen profession.

Previous IBFE students have completed work placements at Accenture, Audi, British Airways, Deloitte, Goldman Sachs, GSK, IBM, L'Oreal, Morgan Stanley, Pfizer, Rolls-Royce, Utilita Energy and Walt Disney, amongst others.

Our students have worked in a variety of placement roles spanning audit, finance, operations management, procurement and project management.

FINAL YEAR

You will take compulsory course units in international finance, managerial economics and international business analysis.

The International Business Analysis Project allows you to critically analyse contemporary business practice from a social and political perspective. You will question the classical strategy tradition by exploring how the pressure to deliver shareholder value complicates the job of management.

- > International Business Analysis Project [20]
- > International Finance [20]
- > Managerial Economics II [20]

Plus 60 credits from a range of optional course units:

Accounting and Finance

- > Advanced Corporate Finance [20]
- > Advanced Management Accounting [20]
- > Accountability and Auditing [10]
- > Applied Practical Investing [10]
- > Contemporary Issues in Financial Reporting and Regulation [20]
- > Corporate Contracting and Managerial Behaviour [10]
- > Corporate Governance in Context [10]
- > Financial Derivatives [10]

- > Financial Engineering [10]
- > Financial Market Microstructure [10]
- > FinTech Revolution: The Digital Transformation of Financial Services [20]
- > Share Prices and Accounting Information [10]

Contexts for International Business

- > Advanced International Business [20]
- > Global Management, People and the Digital Divide [20]
- > Human Resource Management [10]
- > Human Resource Strategy and Practice [20]
- > Innovation and Markets [20]
- > Marketing [10]
- > The Politics of the European Union [20]
- > Wicked Problems: Clumsy Solutions - Leadership in Healthcare [20]

"There were so many different areas that I could focus my strengths on; having such variety across three different disciplines has given me a wider skill set. Understanding and learning about business and the economy as a whole made the transition from being a student to working life much easier."

—Emily Howeller, IBFE graduate

Please note that course units are subject to change and can vary from year to year. For detailed information on individual course units visit the course listing on our website.



BSc (Hons) International Management

— STUDY ABROAD WITH AN INTERNATIONAL EXCHANGE YEAR

First-hand knowledge of another culture can be crucial in business. The distinctive feature of these courses is a year abroad at a top global business school or university.

Study a broad range of topics to suit your interests and career ambitions, and gain invaluable experience of living and studying in another country.

Our students have also secured summer internships in the UK and abroad to further enhance their employability. So, you could study at two world-class institutions, benefit from extensive travel opportunities and gain added work experience. There'll be no stopping you after graduation.

What jobs do IM graduates go into?

Examples include:

- > Associate management consultant
- > Corporate banking associate
- > Market analyst
- > Media consultant
- > Territory manager
- > Wealth management analyst

Who employs them?

Global employers, such as:

- > Bombardier (Sweden)
- > Crown Worldwide (San Francisco)
- > Danier Leather Inc (Toronto)
- > Deloitte (Luxembourg)
- > Google
- > HSBC (Beverly Hills)
- > Tevere (Switzerland)

What about further study?

Graduates have gone on to further study in digital marketing, entrepreneurship, real estate and strategy at Harvard, University of Mannheim and Erasmus University.



FACT FILE

UCAS course codes

N247 BSc (Hons)
International
Management



Duration **4 years**
Including an
exchange year



Typical A-level offer **AAA**
(see page 48 for
more detailed entry
requirements)



Class profile 2022-23
38 students
13 nationalities
9 applications per place



43
exchange partners
across 16 countries
and four continents



Find out more:
alliancembs.ac.uk/ug/im

Scan to see our
course video:



"I obtained an internship in Singapore whilst I was studying and stayed for four more months as a working professional over the summer, experiencing the Lion City from a different perspective."

— Arthur Richier, BSc (Hons) International Management graduate, now a Senior Freight Analyst at Vortexa



What you study

YEAR 1

Your first year will give you a good grounding in accounting, finance, management, work psychology, marketing, sociology and economics.

This will help you to make informed choices about optional course units in later years. You will study 120 credits in total.

- > Academic and Career Development [10]
- > Case Studies in Professional Management [10]
- > Economic Principles [10]
- > Financial Decision Making [10]
- > Fundamentals of Financial Reporting [10]
- > Fundamentals of Management Accounting [10]
- > Introduction to Management and Organisation Studies [20]
- > Introduction to Work Psychology [10]
- > Principles of Marketing [10]
- > Quantitative Methods for Business and Management [20]

YEAR 2

You will study a core 20-credit course unit according to your chosen exchange destination and select 100 credits of optional course units.

For exchanges in Europe, Hong Kong, Singapore, Australia or New Zealand students will take International Business [20] or American Society and Economy [20] for exchanges in the USA or Canada.

Our University Language Centre offers optional course units in over 15 different languages at all levels [10-20].

- > Business Data Analytics [20]
- > Business Law 1: Law, Business Liabilities and the Consumer [10]
- > Business Law 2: Law and Modern Corporation in an International Context [10]
- > Economic Analysis I: Firm, Market and the Economy [20]
- > Ethical Business [20]
- > Financial Markets and Institutions [10]
- > Financial Reporting and Accountability [20]
- > Financial Statement Analysis [10]
- > Foundations of Strategy and Innovation [20]
- > Investment Analysis [10]
- > Managing Projects [20]
- > Operations Management and Strategy [10]
- > Personnel Selection and Talent Management [20]
- > Research Methodology [20] - pre-requisite for Dissertation

STUDY ABROAD

You will spend your third year on an international academic exchange, selecting course units from the selection available within the partner institution.

You will return to Manchester for your final year, using the knowledge and experience gained on exchange in a range of optional course units across all key disciplines.

- > Advanced International Business [20]
- > Advanced Strategic Management [20]
- > Comparative Industrial Relations [20]
- > Contemporary Issues in Financial Reporting and Regulation [20]
- > Corporate Governance in Context [10]
- > Dissertation or Consultancy Project (in an international field) [40]
- > Economic Analysis II [20]
- > Entrepreneurship and Venturing [20]
- > Equality and Fairness at Work [20]

FINAL YEAR

You will develop an appreciation of economic, social and cultural differences between nations and the implications of this for management systems and practices.

You will choose 120 credits from across the management portfolio, which includes (but is not limited to) the course units listed below.

- > Human Resource Strategy and Practice [20]
- > International and Comparative Human Resource Management [20]
- > International Competitiveness and Innovation [20]
- > International Finance [20]
- > Leadership and Success at Work [20]
- > Services Marketing Management [20]
- > Sustainable Business in Society [20]
- > Wicked Problems: Clumsy Solutions - Leadership in Healthcare [20]



The content and structure of our programmes is reviewed regularly and it is expected that course content will be updated after the publication of this brochure. For the latest information please visit our website.



STUDY ABROAD

Study BSc (Hons) International Management and choose from a wide range of exchange partners across Europe, Southeast Asia, Australasia, the US and Canada.

You'll spend your third year abroad, studying in English at your partner institution* before returning to Manchester for your final year. Please note that there are no language requirements for this degree.

EXCHANGE PARTNERS

We have 42 exchange partners across 16 countries, many of whom feature in the Financial Times top 100 global rankings. Since all classes are taught in English, there are no language requirements for this degree.

Your choice of partner includes USC Marshall School of Business – a stone's throw from the Hollywood Hills and Santa Monica Beach – and UBC Sauder School of Business in Vancouver, within striking distance of Whistler's world-famous ski slopes. Visit the fashion capital of the world at Bocconi University in Milan or opt for front row seats to the Grand Prix at the National University of Singapore.

MONEY MATTERS

You will receive a significant tuition fee discount for the year abroad. UK/EU students currently pay £1,385 and international students pay 20% of the standard international fee. You will not pay academic fees to your chosen exchange partner.

Additional support is available to UK students from low income households – visit: uom.link/ambms-goabroad for the latest information. Students in England should visit: gov.uk/travel-grants-students-england for advice relating to the student travel grant.

N.B. The above information is subject to confirmation each academic year.

USA

- 1 Michael G Foster School of Business, University of Washington, Seattle, Washington
- 2 Marshall School of Business, University of Southern California, Los Angeles, California
- 3 W P Carey School of Business, Arizona State University, Arizona
- 4 Goizueta Business School, Emory University, Atlanta, Georgia
- 5 Warrington College of Business Administration, University of Florida, Gainesville, Florida
- 6 Kenan-Flagler Business School, University of North Carolina, Chapel Hill, North Carolina
- 7 Robert H Smith School of Business, University of Maryland, College Park, Maryland
- 8 The Stern School of Business, New York University, New York
- 9 The University of Massachusetts, Amherst, Massachusetts
- 10 Babson College, Wellesley, Massachusetts
- 11 Fisher College of Business, Ohio State University, Ohio
- 12 The University of Illinois, Urbana-Champaign, Illinois

- 13 Carlson School of Management, University of Minnesota, Minneapolis, Minnesota

Canada

- 14 Sauder School of Business, University of British Columbia, Vancouver, British Columbia
- 15 Schulich School of Business, York University, Toronto, Ontario
- 16 The Richard Ivey School of Business, The University of Western Ontario, London, Ontario
- 17 Queen's School of Business, Queen's University, Ontario
- 18 Desautels Faculty of Management, McGill University, Montreal, Quebec

Europe

- 19 Stockholm Business School, Stockholm University, Sweden
- 20 Aalto University, School of Business, Helsinki, Finland
- 21 Copenhagen Business School, Denmark
- 22 Erasmus University, Rotterdam, Netherlands
- 23 VU, Amsterdam, Netherlands
- 24 Vienna University of Economics & Business, Austria

- 25 University of Economics, Prague, Czech Republic
- 26 University of St Gallen, Switzerland
- 27 IESEG, Lille, France
- 28 EM Strasbourg Business School, Strasbourg, France
- 29 Bocconi University, Milan, Italy
- 30 ESADE, Barcelona, Spain

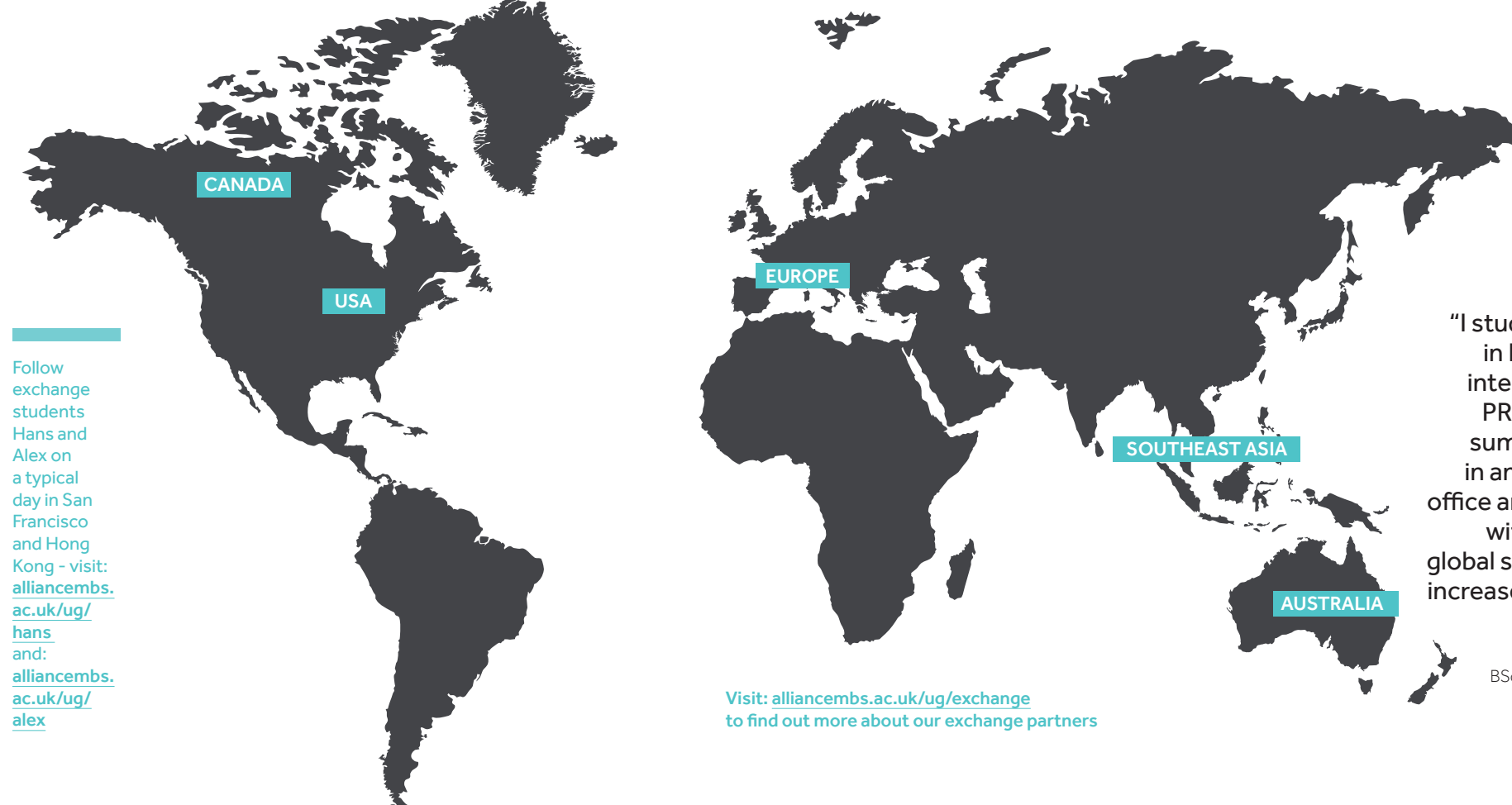
Southeast Asia

- 31 The Hong Kong University of Science & Technology
- 32 The University of Hong Kong
- 33 The Chinese University of Hong Kong
- 34 National University of Singapore
- 35 Singapore Management University

Australasia

- 36 University of New South Wales, Australia
- 37 The University of Sydney, Australia
- 38 The University of Queensland, Australia
- 39 The University of Melbourne, Australia
- 40 The University of Western Australia, Perth, Australia
- 41 The University of Auckland, New Zealand
- 42 University of Otago, New Zealand

42 PARTNERS IN 16 COUNTRIES



Follow exchange students Hans and Alex on a typical day in San Francisco and Hong Kong - visit: alliancembs.ac.uk/ug/hans and: alliancembs.ac.uk/ug/alex

Visit: alliancembs.ac.uk/ug/exchange to find out more about our exchange partners

"I studied at ESADE in Barcelona and interned at a local PR agency in the summer. Working in an international office and interacting with clients on a global scale definitely increased my cultural awareness."

— Christina Rud,
BSc (Hons) International Management





VISAS

Please visit the appropriate country websites for visa costs.

TRAVEL

Return air fares can be expensive when travelling to Australia, New Zealand, Hong Kong and Singapore. Also consider any other travel costs during the exchange period.

INSURANCE

The University's student travel insurance policy provides cover for students undertaking study abroad as part of their course. Most of our partner institutions may also require you to purchase additional compulsory health insurance.

TUITION FEES

Home/EU students studying abroad for the full academic year will pay £1,385. Additional support is available to UK students from low-income households as follows:

Household income	Cash bursary
Up to £25,000	£2,000
£25,001 - £35,000	£1,000

INTERNATIONAL STUDENTS

Studying abroad for the full academic year will pay 20% of the standard international tuition fee. Students do not pay academic tuition fees to the exchange partner.

N.B. The above information is subject to confirmation each academic year.

ACCOMMODATION

Accommodation costs vary according to country, university and whether you opt for private accommodation. Also consider the cost of housing during vacation periods and consider the current exchange rate. Accommodation offered can often be in a shared room.



"The year in the US absolutely shaped my career. After graduation I joined Ogilvy in London and transferred to New York."

— Jamie Bryan,
BSc (Hons) International
Management

OTHER COSTS TO CONSIDER

- > Travel costs can vary hugely between partner institutions
- > Food and entertainment
- > Books, equipment and supplies
- > Possible administration fee
- > Many institutions provide a breakdown of approximate living costs for the year on their websites.

FUNDING YOUR YEAR ABROAD

Students who live in England should visit: www.gov.uk/travel-grants-students-england for information about travel grants. You may be eligible for financial support to help cover the cost of up to three return flights as well as medical insurance and travel visas.

N.B. This information is correct at the time of going to print (April 2023) – for the most up-to-date information please see our website.

Availability of places at exchange partners dependent on current balances and contract renewals.

Find out more:
alliancembs.ac.uk/ug/exchange

BENEFITS OF STUDY ABROAD



Enhanced employability



Build an international network



Greater independence



Secure an international summer internship



Increased cultural awareness



Travel the world



BSc (Hons) Management / Management (Specialism)

— AVAILABLE WITH A WORK PLACEMENT

Our flexible management courses share a common first year before allowing you to focus on your chosen specialism to enhance your career prospects.

With a wide variety of course units to choose from, you really can shape your own course.

Graduate employers look for candidates with work experience, practical skills and professionalism. All of our management degrees offer an optional work placement year. Put theory into practice, build your confidence, earn a salary and enhance your employability.

Find out more about our placement scheme, including the main benefits, typical salaries and placement student profiles on page 44.

What jobs do our management graduates go into?

Examples include:

- > Affiliate manager
- > Assistant brand manager
- > Audit associate
- > Commercial manager
- > Financial contractor
- > HR graduate analyst
- > Logistics consultant
- > Project manager
- > Supply chain management analyst

Please note that these courses are very flexible and you will have several opportunities to transfer between them – you should apply for only one of them..

Who employs them?

A wide range of companies including:

- > AB Inbev
- > Balfour Beatty
- > Bank of America Merrill Lynch
- > Conde Nast
- > Diageo
- > Goldman Sachs
- > Jaguar Land Rover
- > KPMG
- > L'Oreal
- > Microsoft
- > NHS
- > Unilever

What about further study?

Graduates have gone on to further study in business, economics, enterprise and teaching at institutions such as London School of Economics and Rotterdam School of Management.



“Management is a very broad and flexible course and it is possible to align it to your own interests. You will graduate with a huge network of talented people around the world.”

— Daria Savilova, BSc (Hons) Management graduate, now Head of Display Advertising at Brightcom

FACT FILE

UCAS course codes

N201 / N203* BSc (Hons) Management
NN24 / NN25* BSc (Hons) Management (Accounting and Finance)
N600 / N601* BSc (Hons) Management (Human Resources)
N200 / N202* BSc (Hons) Management (Innovation, Strategy and Entrepreneurship)
N246 / N248* BSc (Hons) Management (International Business Economics)
N2N5 / N2N6* BSc (Hons) Management (Marketing)

Duration **3/4 years**

*4 years includes Industrial/Professional Experience year

Typical A-level offer **AAA**

(see page 48 for more detailed entry requirements)

Class profile 2022-23

325 Number of students

92 Nationalities

13 Applications per place

Find out more:

alliancembs.ac.uk/ug/management

Scan to see our course video:



What you study

YEAR 1

Your first year will give you a good grounding in accounting, finance, management, work psychology, marketing, sociology and economics.

This will help you to make informed choices about optional course units in later years. You will study 120 credits in total.

- > Academic and Career Development [10]
- > Case Studies in Management [10]
- > Economic Principles [10]
- > Financial Decision Making [10]
- > Fundamentals of Financial Reporting [10]
- > Fundamentals of Management Accounting [10]
- > Introduction to Management and Organisation Studies [20]
- > Introduction to Work Psychology [10]
- > Marketing Foundations [10]
- > Quantitative Methods for Business and Management [20]

YEAR 2

Your second year course structure is determined by whether you select a specialism or prefer to continue to study a broad range of topics.

If you decide to specialise you will study 40 credits of core course units relating to your chosen specialism and 80 credits of optional course units to bring your total to 120 credits.

- BSc (Hons) Management (Accounting and Finance)**
 - > Foundations of Finance [20]
 - > Intermediate Management Accounting [20]
 - > Plus either Business Law 1 [10] or Business Law 2 [10]
- BSc (Hons) Management (Human Resources)**
 - > Employment Relations and HRM [20]
 - > Globalisation and Employment [20]
 - > Plus Law in a Management Context [10]
- BSc (Hons) Management (Innovation, Strategy and Entrepreneurship)**
 - > Creativity, Design and Entrepreneurship [20]
 - > Foundations of Strategy and Innovation [20]



The content and structure of our programmes is reviewed regularly and it is expected that course content will be updated after the publication of this brochure. For the latest information please visit our website.

Additional core course units in law must be taken by Accounting and Finance and Human Resources specialists.

If you do not wish to specialise, you will choose 120 credits of optional course units from across the management portfolio, which includes all of the core course units for each specialism alongside additional topics.

Our University Language Centre offers optional course units in over 15 different languages at all levels, including Further Business French [10-20]

- BSc (Hons) Management (International Business Economics)**
 - > International Business [20]

- Economic Analysis I: Firm, Market and the Economy [20]**
 - > BSc (Hons) Management (Marketing)
 - > Marketing Communications in the Digital Age [20]
 - > Marketing Management [20]

- Optional course units**
 - > American Society and Economy [20]
 - > Business Data Analytics [20]
 - > Business Law 1: Law, Business Liabilities and the Consumer [10]
 - > Business Law 2: Law and Modern Corporation in an International Context [10]
 - > Financial Markets and Institutions [10]
 - > Financial Reporting and Accountability [20]
 - > Financial Statement Analysis [10]
 - > Investment Analysis [10]
 - > Managing Projects [20]
 - > Operations Management and Strategy [20]
 - > Personnel Selection and Talent Management [20]
 - > Research Methodology [20] - pre-requisite for Dissertation



What you study

WORK PLACEMENT

If you successfully apply for a work placement this will take place between your second and final year. You will put theory into practice, develop transferable skills and gain an insight into your chosen profession.

Previous BSc Management students have completed work placements at Accenture, Bank of England, Bentley, Boeing, Deloitte, Energizer, IBM, Jaguar Land Rover, Liverpool Football Club, Lloyds, L'Oréal, Porsche, Siemens, Toyota and Unilever, amongst others.

Our students have worked in placement roles spanning audit, business development, human resources, marketing, procurement, risk analysis, sales and supply chain management.

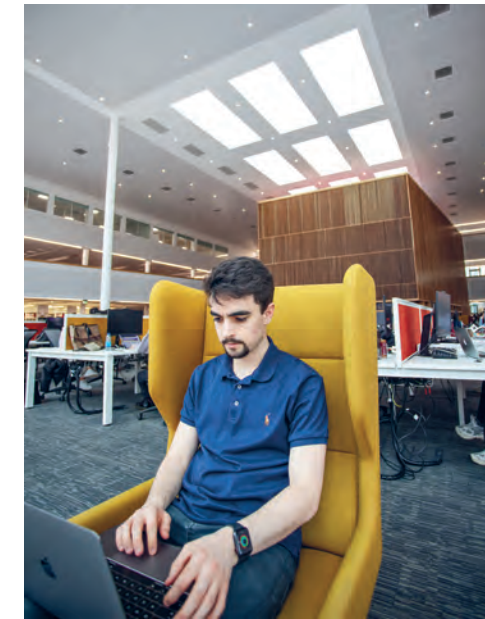
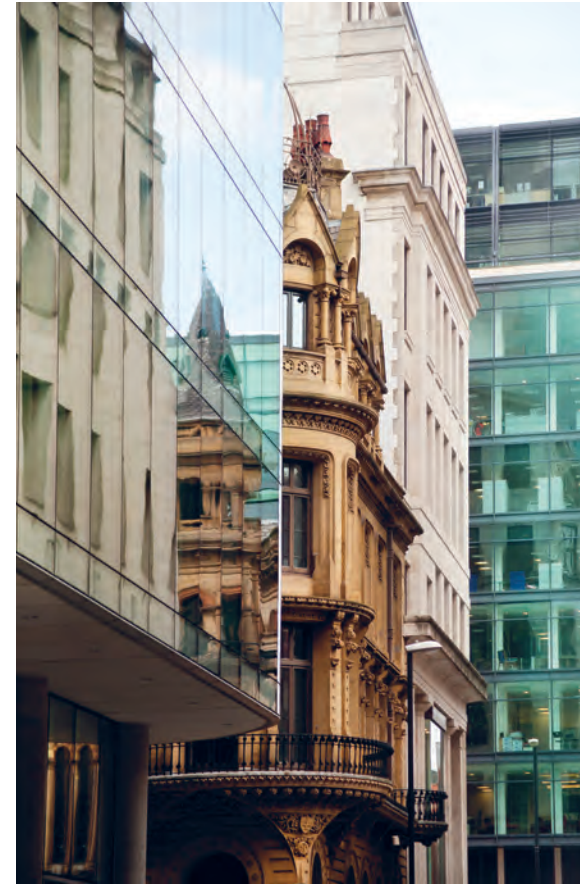
FINAL YEAR

In your final year, you will choose at least 60 credits of final year options from your chosen specialist area, as listed on the right.

You will then select an additional 60 credits of optional course units to bring your total to 120 credits. These additional credits can be chosen from any specialism, or from the wider management portfolio, which includes (but is not limited to) the following course units:

- > Accountability and Auditing [10]
- > Applied Practical Investing [10]
- > Business Decision Analytics [20]
- > Corporate Governance in Context [10]
- > Financial Engineering [10]
- > Financial Market Microstructure [10]
- > IT Risk, Cybersecurity and Governance [10]
- > Share Prices and Accounting Information [10]
- > Supply Chain Management: Logistics and Purchasing [20]
- > Wicked Problems: Clumsy Solutions - Leadership in Healthcare [20]

An additional 10 credits may be chosen from University College (see page 48) and up to 20 credits from the University Language Centre.



The content and structure of our programmes is reviewed regularly and it is expected that course content will be updated after the publication of this brochure. For the latest information please visit our website.

BSc (Hons) Management (Accounting and Finance)

- > Advanced Corporate Finance [20]
- > Advanced Management Accounting [20]
- > Contemporary Issues in Financial Reporting and Regulation [20]
- > Empirical Finance [40] OR Financial Analysis of Corporate Performance [40]
- > Financial Analysis of Corporate Performance [40]
- > International Finance [20]

BSc (Hons) Management (Human Resources)

- > Comparative Industrial Relations [20]
- > Dissertation [40]
- > Human Resource Strategy and Practice [20]
- > International and Comparative Human Resource Management [20]

BSc (Hons) Management (Innovation, Strategy and Entrepreneurship)

- > Advanced Strategic Management [20]
- > Dissertation or Consultancy Project [40]

- > Entrepreneurship and Venturing [20]
- > Innovation and Markets [20]
- > International Competitiveness and Innovation [20]

BSc (Hons) Management (International Business Economics)

- > International Competitiveness and Innovation [20]
- > Digital Economy: Platforms, AI and the Business [20]
- > Dissertation [40]
- > Economic Analysis II: Corporate Development, Growth and Strategy [20]
- > Advanced International Business [20]

BSc (Hons) Management (Marketing)

- > Dissertation [40]
- > Marketing and Society [20]
- > Marketing Strategy [20]
- > Retail Marketing [20]
- > Services Marketing Management [20]



EMPLOYABILITY

Our graduates have always been highly sought after, with many going on to global blue chip companies, investment banks and leading graduate management training schemes.

Our courses offer great scope for you to shape your studies in line with your career aspirations. During your time with us, you can learn more about different careers through guest lectures, discussions with your academic advisor, summer internships and work placements. You'll also have the opportunity to meet employers at our events.

CAREERS SERVICE

Our careers service will prepare you for the competitive jobs market and help you find part-time jobs, volunteering opportunities and work placements. Manchester is the most targeted UK university by graduate employers (High Fliers Report 2023). To find out more visit: manchester.ac.uk/careers

MANCHESTER LEADERSHIP PROGRAMME

This University-wide second year course unit offers a unique combination of academic units and volunteering. You will learn the importance of leadership in promoting social, economic and environmental sustainability. Find out more visit: manchester.ac.uk/mlp

MANCHESTER GOLD

Career mentoring is a really useful way of meeting people working in your chosen field. Students are matched with employer mentors in a wide range of sectors, including management, finance, marketing, retail and more.

GLOBAL ALUMNI COMMUNITY

With 350,000 alumni in 200 countries, you will become part of a truly global network of knowledge, experience and networking opportunities. You don't have to wait until you graduate to get involved. To find out more visit: your.manchester.ac.uk

MASOOD ENTREPRENEURSHIP CENTRE

Based within Alliance MBS, Masood Entrepreneurship Centre is recognised as one of the UK leaders in applied enterprise and entrepreneurial teaching, learning and support.

Take part in the student ideas or business start-up competitions, and take advantage of their mentoring scheme.

To find out more visit:

uom.link/masood-entrepreneurship

UNIVERSITY COLLEGE

Second year students can now select an optional course unit of up to 10 credits from the University College suite of courses to broaden their studies.

To find out more visit: college.manchester.ac.uk

STUDENT SOCIETIES

We support a number of Alliance MBS-affiliated societies, including:

- > Accounting Society
- > AIESEC
- > Alliance MBS International Programmes Society
- > Bright Futures
- > Enactus
- > IBFE Society
- > ITMB Society (sponsored by Accenture)
- > Management Society (MANSOC)
- > Manchester University Trading and Investment Society (MUTIS)
- > Society of Finance and Business (SOFAB)

To find out more visit:

manchesterstudentsunion.com/societies

DO MORE, BE MORE

STELLIFY

STE • LI • FY (VERB)

To change or be changed, into a star

There's a reason our graduates are the most targeted by the UK's top graduate recruiters (High Fliers Research 2023). We offer you the opportunity for true personal and professional change and growth. We call it Stellify.

We encourage you to broaden your horizons, understand the issues that matter in contemporary society and step up to make a difference to local and global communities. You'll do more, dream more, try more and be more. Find out more at: manchester.ac.uk/stellify



MAKE A DIFFERENCE

ALEXANDRA GATHUKIA
BSc (Hons) International
Business, Finance and
Economics

Mentoring primary school pupils

As a lover of current affairs and debate, it was important for me to continue this passion at university. I joined the Model United Nations Society and found out about volunteering at a local primary school as a 'Debate Mate' mentor.



LEARN WITHOUT BOUNDARIES

ELLIOT AGUIRRE
BSc (Hons) International
Management

Spending a year abroad in Hong Kong

I spent my third year studying at the world-renowned University of Hong Kong. Apart from discovering a vibrant culture, meeting new people and amazing travel opportunities, I experienced a valuable new learning environment.



STEP UP AND LEAD

MEGAN CHITTOCK
BSc (Hons) International
Management with American
Business Studies

Becoming President of the International Programmes Society

Throughout my time at the Business School, leadership opportunities have always been encouraged. I studied 'Leadership in Action' and learned about different leadership styles from high profile leaders from many sectors.



LOOK TO YOUR FUTURE

MARTA SUÁREZ MATEOS
BSc (Hons) IT Management
for Business with Industrial
Experience

Getting a graduate job offer from my placement

I spent 12 months working for Credit Suisse as a Technical Analyst. It was an invaluable experience which helped me to develop both my personal and professional skills, which have been very useful throughout my final year at AMBS.



WORK PLACEMENTS

INTRODUCTION

Graduate employers seek to recruit graduates with work experience, practical skills and professionalism. Stand out from the crowd with a work placement that applies your academic skills and knowledge to real-world business situations.

Completing a work placement will help you clarify your career goals, give you an insight into the way organisations operate and the challenges they face and provide you with networking opportunities. In addition, top performing placement students are often offered graduate positions.

Students have completed placements at Boeing, Booking.com, Danone, Deloitte, IBM, KPMG, L'Oreal, Lloyds Banking, Porsche, PwC, Unilever and Walt Disney, amongst others.

WHO CAN APPLY?

Work placements are offered across the following degree programmes:

- > BSc (Hons) Accounting
- > BSc (Hons) International Business, Finance and Economics
- > BSc (Hons) IT Management for Business
- > BSc (Hons) Management / Management (Specialisms)

Full-year placements are not currently available on BSc (Hons) International Management as these students spend a compulsory year abroad. However, many apply to summer internships and some opt to complete international internships – often in the same country as their chosen exchange partner.

MONEY MATTERS

The average salary paid to our placement students in 2022-23 is £16,000 - £17,500 with some earning up to £47,000.

You will receive a significant tuition fee discount for the placement year. UK/EU students currently pay £1,850 and international students pay 20% of the standard international fee.

Additional support is available to UK students from low income households – visit: manchester.ac.uk/studentfinance for the latest information.

N.B. The above information is subject to confirmation each academic year.

BENEFITS OF A WORK PLACEMENT



Gain practical work experience



Earn a salary



Enhance employability

“I have worked with training managers across China, the US, Middle East, Europe and Russia. This has given me an insight into how businesses approach different cultures and an understanding of the structure of a multinational corporation. As I progressed with my projects more responsibility has been given for me to own my ideas and make them a reality.”

— Daniel joined the Retail Academy at Bentley Motors



Follow placement students Tom and Louis on a typical day at Brain Feed and L'Oreal - visit: alliancembs.ac.uk/ug/tom and: alliancembs.ac.uk/ug/louis



Create a network of industry contacts



Increase independence and confidence



Gain an insight into a specific sector





MEET HOI
Work Placement:
L'Oréal (UK) Limited
Course:
BSc (Hons) Management
(with Industrial/
Professional Experience)

"My placement has been an eye-opening experience, and each day provided opportunities to develop skills, notably stakeholder management by liaising with our customers, warehouse, commercial teams and more.

I also significantly improved my communication and presentation skills both with my colleagues and seniors during presentations. With the improvement of team working, problem-solving and more, my most significant development was self-confidence."



MEET BRYNLEY
Work Placement:
Technical Buyer,
Mercedes AMG
High-Performance
Powertrains
Course:
BSc (Hons) International
Business, Finance and
Economics

"My placement year involved me working in the purchasing department of Mercedes AMG High-Performance Powertrains (HPP), the sister company to Mercedes F1 Team. At HPP we design, develop and deliver the Mercedes Power unit to 4 of the 10 Formula 1 Teams, as well as the Mercedes Formula E Power unit and the AMG One, a limited production supercar set to break the Nürburgring record.

Working in such a high-performance team showed me the importance an individual can have when reaching a mutual goal if you apply yourself. Bringing this approach into my final year has helped me with group coursework projects, as well as giving me the confidence of working in a team to come back as the president of the surf society in my final year."



MEET HANNAH
Work placement:
Marketing Intern at
Mast-Jägermeister UK
Course:
BSc (Hons) Management
(Marketing)

"90% of my role was digital/creative orientated – creating new content for social media, helping design the new e-commerce website and making brochure adverts. During the summer I was invited to work at various festivals at the 'Jägerhaus' (Reading Festival, Kendal Calling, Eroica).

After starting my placement I was trained in CSR (corporate social responsibility) as working within the alcohol industry guidelines and rules are very strict. It's been really interesting to see the theories I have learned about in the classroom in a real working environment.

I was asked to stay on as a student brand ambassador during my final year and I feel more relaxed about getting a job in the future as I have made so many useful connections which have opened many doors."



WHAT TO EXPECT

We asked our students to tell us more about their experiences on placement as they're in the best position to explain what they gained from their placement year. Here's what they had to say...

Does work experience really matter to employers?

Yes – in today's competitive graduate market, a placement could make a real difference:

"Our placement students are immersed in the world of work, gain invaluable experience and become truly valued members of the team. We take pride in developing and upskilling these students and regularly reward top talent with a graduate job offer."

> Julia Woodcock, Head of Talent Management, Informed Solutions

"The Co-op's strongest graduate job applications tend to be those that combine academic achievement with real-world experience. Work placements provide you with invaluable experience that helps to develop crucial skills and behaviours like teamwork and collaboration, commercial acumen and change management."

> Matt Eyre, Candidate Marketer, Co-op Digital

Can I do a placement abroad?

Absolutely – our students have successfully applied for placements in Bulgaria, Germany, Hong Kong, Romania, South Africa and Spain. Any international placement must meet the School's requirements and you must hold the correct visa and/or work permit as required. All placements will require formal approval.

Will you help me to find a placement?

One of your core course units in first year, Academic and Career Development, will help you prepare for a placement year. In your second year, you will attend a series of meetings to provide you with information about

the placement year/process. You will also receive weekly e-bulletins advertising the latest opportunities. Our careers service will also be on hand to help you with your CV and support you throughout the application process. We also run a series of workshops for international students, to familiarise these students with UK corporate culture and recruitment etiquette, to support their search for a suitable placement.

Do I have to achieve a minimum grade to apply for a placement?

Yes – each degree programme has a different set of requirements – visit our online handbook for more details: uom.link/ambbs-ug-handbook

What are the tuition fees for a work placement?

UK/EU students completing a work placement in 2022-23 currently pay £1,850.

N.B. This information is subject to confirmation each academic year.

Contact us for more information

Tel: +44 (0)161 306 3425/3401

Email: ug.ambbs@manchester.ac.uk

www.alliancembs.manchester.ac.uk/ug/placements

www.careers.manchester.ac.uk/findjobs/placement



SCHOLARSHIPS

We hope to award a number of social responsibility scholarships and international stellar scholarships to students in 2024.

These awards are worth £2,000 per year across three years of study. Eligibility criteria: UK/EU and international students achieving AAA at A-level (or equivalent). Additional eligibility criteria may apply.

For the latest information visit:
alliancembs.ac.uk/ug/scholarships



ENTRY REQUIREMENTS

GCSE or equivalent	Grade B in English Language and Maths (A in Maths for BSc Accounting/BSc Business Accounting). Grade 6 in English Language and Maths in the newly reformed GCSEs in England (7 in Maths for BSc Accounting/BSc Business Accounting).
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PLUS

GCE A-level	AAA at A-level. General Studies is normally accepted if one of four A-levels passed in the same sitting.
International Baccalaureate	36 points overall with 6,6,6 in Higher Level subjects. IB students who do not meet the GCSE/IGCSE Maths and English requirements above will need specific grades in the Maths and English elements of the IB - please see: alliancembs.ac.uk/ug/requirements for more information.
BTEC Level 3 National Extended Diploma	D*D*D*. The subject of your BTEC will be taken into consideration when making a decision on your application. Please see our website for full details of other BTEC qualifications which are also accepted.
Access to HE Diploma	60 credits are required with 45 credits taken at Distinction at Level 3. Please note that we do not accept credits at Pass.
International student	We accept a wide range of international qualifications. For full details visit: alliancembs.ac.uk/ug/requirements We also require you to meet our English language requirements. We accept IELTS (6.5 overall with no less than 6 in any component), CAE (grade C) and GCSE/IGCSE English Language (grade B/6). Please contact our admissions team for advice on the suitability of other qualifications.

STUDENT SUPPORT

We have a wealth of specialist support services at Alliance MBS to help you look after your general wellbeing and to keep you on track academically.

STUDENT INDUCTION

An induction programme for all new students takes place during welcome week to help you settle in. This includes:

- > the opportunity to meet other students on Alliance MBS courses
 - > meetings with your programme director, student support staff and your peer mentor
 - > the opportunity to join student societies and various social events
 - > a careers panel with recent Alliance MBS graduates.
- To find out more visit: welcome.manchester.ac.uk

ACADEMIC ADVISORS

You meet your academic advisor fortnightly as part of a first-year course unit. Your academic advisor is there to support you throughout your studies on matters of an academic nature.

STUDENT SUPPORT AND ADVICE TEAM

If you'd prefer to talk to somebody outside the School, our student support and student money advisers based in The Atrium in University Place offer confidential appointments and drop-in sessions throughout the year. To find out more visit: studentsupport.manchester.ac.uk

STUDENT MENTORING SCHEME

We operate a peer mentoring scheme, to provide first year students with a second or final year trained mentor who will be able to provide practical assistance with settling into student life.

STUDENT REPRESENTATIVES

We appoint student representatives across every year group and subject area. Their feedback helps us to improve the student experience at Alliance MBS. All students have the opportunity to take on this important role.

STUDENT SUPPORT AND GUIDANCE TEAM

Your first point of contact within the School for any ill health or other personal problems which are affecting your work.

STUDENTS' UNION

Our Students' Union has an advice centre to assist you with academic issues and a peer support centre whose services include Nightline, a confidential listening and information service run for students by students. To find out more visit: manchesterstudentsunion.com



FIND OUT MORE ABOUT STUDYING HERE

Our website holds a wealth of information on various aspects of student life. Below are some of the most popular topics.

ACCESS MANCHESTER

All undergraduate degree programmes at Alliance MBS are available to students completing both the Manchester Access Programme and Manchester Distance Access Scheme. Find out more at: access.manchester.ac.uk

ACCOMMODATION

Offer guaranteed for all new first year students. For international students, this promise covers the full duration of your course. accommodation.manchester.ac.uk

ADMISSIONS

Application to all of our courses is via: ucas.com
Find out more: manchester.ac.uk/study/undergraduate/applications/

DISABILITY SUPPORT

You are strongly encouraged to contact the University's disability advisory and support service to discuss your needs. dass.manchester.ac.uk

INTERNATIONAL STUDENTS

A range of services is available for international students, including airport collection, orientation and specialist student advisers. manchester.ac.uk/international

MAPS

Get to grips with your future home and take a closer look at our campus. manchester.ac.uk/discover/maps/

PROSPECTUS

View our 2024 prospectus online at: manchester.ac.uk/study/undergraduate/prospectus/

SCHOLARSHIPS AND BURSARIES

We offer a generous range of scholarships and bursaries. manchester.ac.uk/studentfinance

SPORT

Discover more than 40 sports clubs, a huge variety of fitness classes plus sport volunteering. manchester.ac.uk/sport

TUITION FEES

The tuition fees for 2023 entry were £9,250 per year for UK students but there is potential for this to change for 2024 entry onwards. International student fees are not standard across our courses. manchester.ac.uk/studentfinance



This brochure was published in April 2023 for the 2024 intake. It has therefore been printed in advance of course starting dates. For this reason, course information, including course content, may be amended prior to your applying for a place on a course of study. There are a number of reasons why changes to course information and/or published term dates may need to be made prior

to your applying for a place on a course. These may include, but are not limited to: the need to make reasonable changes to the content and teaching offered in relation to any course for operational and/or academic reasons; the withdrawal of courses due to insufficient numbers; a course not receiving the required accreditation; and/or interruption or loss of key services due to circumstances

beyond our control, including fire, flood or other operational issues. Prospective students are therefore reminded that they are responsible for ensuring, prior to applying to study at The University of Manchester, that they review up-to-date information by searching for the relevant course at: manchester.ac.uk/study/undergraduate/courses



ORIGINAL THINKING APPLIED

MANCHESTER
1824

The University of Manchester
Alliance Manchester Business School

[ams.ac.uk/undergraduate](https://www.ams.ac.uk/undergraduate)

