The Manchester MBA

Elective: **Practical Investing**

MANCHESTER 1824

The University of Manchester
Alliance Manchester Business School

Practical Investing is an intensive elective that bridges academic theory with the realities of modern investment management.

The course provides a deep understanding of financial markets, investment vehicles, and strategies employed by some of the world's most successful investors, while introducing emerging trends such as socially responsible investing (SRI) and behavioural finance.

Students will learn how to evaluate investment opportunities, construct mandates, and design portfolios tailored to diverse client objectives and constraints.

Through interactive stock trading simulations, client advisory role-plays, and case-based exercises, participants will apply analytical tools and decision-making techniques under realistic time and information pressures.

The elective blends rigorous academic insight with practitioner expertise, enriched by guest speakers from the sector and access to real-world trading platforms.

By the end of the course, students will have developed the confidence and capability to make informed investment decisions under uncertainty, portfolio management skills, communicate effectively with clients, and navigate the complexities of global financial markets, equipping them to thrive in today's dynamic investment landscape.

How you'll benefit

Master practical investment strategies: Learn techniques and styles used by leading investors and apply them in real-world scenarios.

Design tailored portfolios: Develop the ability to create and manage investment solutions that meet diverse client objectives and constraints.

Enhance decision-making under pressure: Gain experience through trading simulations and case studies that replicate market dynamics.

Build client advisory skills: Practice conducting client meetings, preparing recommendations, and presenting strategies with confidence.

Understand emerging trends: Explore socially responsible investing and the impact of regulation, fees, and behavioural finance on portfolio decisions.

Delivery method

This six month course is delivered through a choice of a three-day in-person or virtual workshop, supported by online learning.

Patricia Perlman-Dee

Patricia is Professor of Finance at AMBS and brings extensive industry experience from trading floors at Citigroup, JP Morgan, and Nomura, as well as wealth management at Barclays. Patricia is Unit Director for Practical Investing and is an experienced presenter from her professional Career. She has won numerous teaching awards. Her teaching focuses on practical investing, portfolio management, and client advisory skills. Patricia is passionate about bridging theory and practice, ensuring students gain insights directly applicable to the investment industry.

Martin Berkeley

Martin is a seasoned finance professional and lecturer at AMBS with expertise in investment strategies, regulation, and portfolio construction. He has worked at leading financial institutions including HSBC and Barclays and brings a practitioner's perspective to the classroom. He has also worked extensively as an expert witness in both financial services litigation and holds an LLM in International Financial Regulation. Martin's teaching emphasises applied learning through simulations and case-based exercises, preparing students for the realities of investment decision-making.

Have any further questions about The Manchester MBA?

Please get in touch - **mba@manchester.ac.uk**

This document provides an example of the course content and faculty members who will be teaching this MBA course; however, details are subject to change.