

The Manchester MBA

Elective: **Governing Artificial Intelligence in Business and Society**

MANCHESTER
1824

The University of Manchester
Alliance Manchester Business School

Artificial intelligence is transforming how organisations create value, make decisions and interact with employees, customers and wider society.

This elective offers a critical business and society perspective on AI, helping leaders understand not only what AI can do, but how it should be governed and deployed responsibly.

Rather than focusing on the technical development of AI systems, the course explores the strategic, ethical and societal questions facing organisations adopting AI.

You will examine how firms use AI to augment or automate work, the factors that influence successful adoption, and the implications for employment, productivity and organisational performance.

Broader debates around meaningful work, inequality, democracy and corporate responsibility are explored alongside practical considerations such as bias, fairness, explainability and governance.

Through lectures, discussions, case studies and a boardroom simulation, you will develop the ability to evaluate AI-related decisions from multiple stakeholder perspectives and formulate well-reasoned recommendations for organisations.

By combining insights from business, ethics, economics and public policy, this elective equips future leaders to navigate one of the most significant technological transformations of our time.

How you'll benefit



Understand AI Beyond the Technology: Develop a strategic understanding of how organisations adopt, govern and create value from AI.



Evaluate Risks and Opportunities: Learn to assess the business, ethical and societal implications of AI deployment across different contexts.



Strengthen Responsible Decision-Making: Apply frameworks to address issues such as bias, fairness, explainability and accountability.



Navigate the Future of Work: Explore how AI is reshaping jobs, professional identities and the changing relationship between people and technology.



Lead AI Governance Conversations: Build confidence in developing governance recommendations and communicating decisions to diverse stakeholders.

Delivery method

This six-month elective is delivered exclusively in Manchester and is available to students on the 18-month MBA programme. Learning takes place through weekly face-to-face lectures, supported by case discussions, digital resources, contemporary industry examples and an interactive boardroom simulation exploring real-world AI governance challenges.



Carlo Ludovico Cordasco

Dr Carlo Ludovico Cordasco is a Lecturer in Management and Organisation Studies at Alliance Manchester Business School and Course Unit Director for Governing Artificial Intelligence in Business and Society.

He is also an Affiliate Scholar at the Classical Liberal Institute at New York University School of Law.

His research spans decision theory, normative business ethics, political philosophy, moral epistemology and the ethics of artificial intelligence. Dr Cordasco's current work focuses on explainability in AI and how organisations can make responsible, transparent decisions when deploying increasingly complex technologies.

Through his teaching and research, he helps organisations and future leaders critically evaluate the opportunities, risks and governance challenges presented by AI in business and society.

Have any further questions about The Manchester MBA?



Please get in touch - mba@manchester.ac.uk

This document provides an example of the course content and faculty members who will be teaching this MBA course; however, details are subject to change.