

The Manchester MBA

Elective: **Financial Technology (FinTech), Digital Banking & Blockchain**

MANCHESTER
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The University of Manchester
Alliance Manchester Business School

Digital innovation is transforming financial services at extraordinary speed.

This elective explores how technologies such as open APIs, blockchain, artificial intelligence and digital identity are reshaping banking, payments and value-transfer systems.

Students will examine the forces driving disruption, including regulation, shifting customer expectations and new data-driven business models, and assess how both established institutions and fintech challengers respond.

The course blends conceptual frameworks with practical application.

Through case studies, industry examples and a hands-on digital banking challenge, students will analyse emerging technologies, evaluate fintech propositions and design strategic responses for financial institutions.

The elective also examines how banks adapt their internal structures, culture and capabilities to drive continuous innovation and maintain strategic agility.

By the end of the course, students will understand the opportunities, risks and competitive dynamics shaping the future of finance.

How you'll benefit



Understand the FinTech landscape: Build a clear understanding of the technologies, trends and regulatory forces reshaping financial services.



Analyse emerging business models: Learn how digital challengers and incumbents create value through data, platforms and new forms of customer engagement.



Evaluate and design fintech solutions: Develop the ability to assess fintech propositions and create strategic responses grounded in technology and market insight.



Apply digital transformation tools: Explore how financial institutions adapt their structures, processes and culture to innovate at scale.



Strengthen strategic and communication skills: Work in teams to design and pitch a digital banking concept, enhancing your ability to communicate ideas persuasively.

Delivery method

This two month course is delivered through a choice of a three-day in-person or virtual workshop, supported by online learning.



Markos Zachariadis

Professor Markos Zachariadis is a leading authority on financial technology, digital banking and the economics of payment systems and Unit Director of the FinTech, Digital Banking and Blockchain elective.

His research examines how digital innovation, data and regulation reshape financial services, with work published in top journals and recognised through awards from the NET Institute, SWIFT Institute and others.

He advises global organisations, contributes to the World Economic Forum's Global Future Council, and regularly shares insights with industry, policymakers and international media.

Have any further questions about The Manchester MBA?



Please get in touch - mba@manchester.ac.uk

This document provides an example of the course content and faculty members who will be teaching this MBA course; however, details are subject to change.