

# The Manchester Global Executive MBA

Core Course: **Leading Global Transitions**

MANCHESTER  
1824

The University of Manchester  
Alliance Manchester Business School

**The course equips students with analytical tools to evaluate the global business environment shaped by businesses' societal and environmental responsibilities. It adopts a cutting-edge cultural political economy perspective to address unique complexities and challenges in management.**

Course contents cover major contemporary management issues regarding transitioning to sustainable net-zero and biodiverse economies globally and to a stakeholder value-driven business model.

Environmental, social and governance (ESG) and sustainability related regulations and shareholder value creation pressures from investors pose unique business model challenges in contemporary business. The course provides conceptually robust and practically relevant tools to deal with these challenges.

Supra-national, regional, and national regulatory frameworks regarding ESG and their implications for risk management and value creation are critically assessed using theory and evidence from financialisation and cultural economy studies.

## How you'll benefit



**Research and evidence-based analytical tools:** Use cutting-edge research to evaluate key developments in transitioning to a sustainable, net-zero, and socially responsible economy.



**Conceptually robust perspectives:** Gain a deeper understanding of strategic management in transitioning to stakeholder-driven business models.



**Managing complexity and noise:** Develop skills to navigate and manage complexities related to sustainable and responsible business transitions.



**Critical thinking:** Learn to critically analyse business problems and develop solutions for strategic management of sustainability, ESG, and business ethics.



**Applied knowledge:** Apply theory to real-world business scenarios through discussions, case studies, group work, and readings from diverse sources.

By the end of the course, you will be equipped to make informed strategic decisions in navigating complex business environments driven by sustainability and ESG considerations.



## Ismail Ertürk

Ismail Ertürk is the Course Unit Director for Leading Global Transitions. He specialises in socially responsible business, green finance, ESG, and stakeholder capitalism. He has published extensively on corporate governance and financialisation and has co-authored books on the 2007 banking crisis.

Ismail has advised global companies and government institutions and directed senior banking programmes for leading banks worldwide.

**Have any further questions about the Global MBA?**

*This document provides an example of the course content and faculty members who will be teaching this MBA course; however, details are subject to change.*



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