



ALLIANCE MANCHESTER  
BUSINESS SCHOOL

# THE MANCHESTER FULL-TIME MBA

2023 EMPLOYMENT REPORT

MANCHESTER  
1824

The University of Manchester  
Alliance Manchester Business School

# WELCOME TO OUR 2023 EMPLOYMENT REPORT

*"The Manchester MBA continues to equip our students with the necessary skills, knowledge and experience required to thrive in a market where change has become constant. What differentiates our MBA is the practical nature of the programme, with students working on three real-world consulting projects and potentially an internship. Feedback from the market consistently demonstrates the value of this approach in ensuring our students are equipped with all the necessary skills to make an impact immediately in their post-MBA employment.*

*Some of our key recruiters include American Express, Citigroup, Amazon, Microsoft, Johnson & Johnson, Lilly, AlixPartners and the 'big four' firms; students are often hired through their internships as well as direct to full-time roles. Our alumni go on to achieve great success in their careers and we are proud to be part of their journey. Our position as the number one ranked Careers Service in Europe in the Financial Times Rankings in 2024 demonstrates how much our students value our service."*









**CHRIS GARNETT,**  
Head of Postgraduate Careers Service,  
Alliance Manchester Business School



# CLASS PROFILES

## CLASS OF 2023

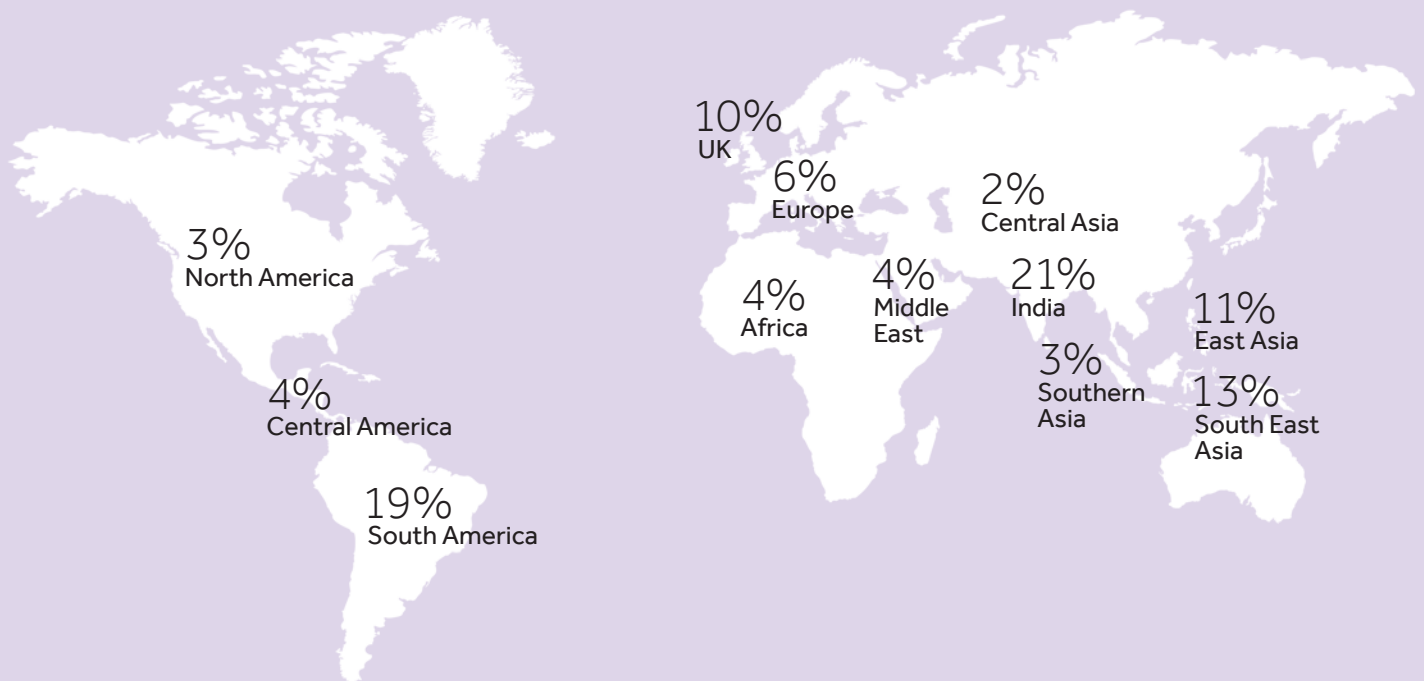
-  Class size: 110
-  Average age: 30
- Age range (mid 80%): 27-34
-  International: 91%
-  Gender: 45% female
-  Average work experience: 7 years
-  Nationalities: 30

## PRE-MBA EXPERIENCE/FUNCTIONAL

- Marketing/Sales: 20%
- Consulting: 14%
- General Management: 10%
- Project Management: 6%
- Finance/Accounting: 8%
- Operations/Logistics: 8%
- Engineering: 8%
- Information Technology: 4%
- Entrepreneur: 3%
- Legal Profession: 2%
- Other: 17%



## WHERE OUR STUDENTS CAME FROM



*"After spending more than 12 years in diplomacy and international relations, I decided to switch to the private sector by using my analytical and problem-solving skills, as well as my strong interest in steep learning and exploring new areas and industries.*

*Now that I work in management consulting, I expose myself to various challenges in different industries by solving challenging issues for our clients every day, which gives me a lot of courage and motivation to move forward.*



*From my first days at Alliance Manchester Business School, we had a series of sessions and workshops run by the Postgraduate Careers Service to familiarise MBA candidates with the UK job market, internship opportunities and, most importantly, networking with a wide range of business school graduates to learn more about specific industries and job requirements.*

*Differentiating between reactive and proactive approaches, guiding through structured and project-based internships, and organising a series of guest speaker events, round tables, competitions and networking events in London and Manchester doesn't represent an exhaustive list of all actions PCS conducts all year around, but it gives you some insight.*

*All members of this small team are always quick to respond, provide tailored recommendations and are ready to meet for 1-2-1 sessions."*

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**AZIZ YULDASHEV, CLASS OF 2023**  
Senior Consultant, Curzon Consulting

**CURZON  
CONSULTING**



88%  
aims achieved

13<sup>th</sup>  
in the world  
Career Progress Rank

\$140,238  
avg weighted salary

6<sup>th</sup>  
in the world &

1<sup>st</sup>  
in Europe  
Careers Service Rank



Global MBA  
Ranking 2024

FT Rankings stats taken from  
Alumni 3 years post-MBA

Salary

Class of 2023 salary range

£47,204 to  
£106,112

Class of 2023 average  
UK starting salary

£62,983

CLASS OF 2023: POST-MBA JOB LOCATIONS



- UK: 64%
- Europe: 10%
- Asia: 9%
- India: 7%
- South America: 4%
- North America: 2%
- Middle East: 2%

Our 2023  
graduates are  
working in  
13<sup>+</sup>  
countries

Our Careers  
teams  
collaborate  
across our  
5 global locations

80%  
of the Class  
of 2023  
changed  
country

*"My main goal in pursuing an MBA was to be exposed to a diverse international environment, where I could also broaden my business and strategy skills, and apply this fresh knowledge to solve other industry challenges.*

*During the MBA, I had the opportunity to work with over 100 colleagues from 31 nationalities. I worked on a Mergers and Acquisitions project in the grocery space, and delivered three strategic consultancy projects for real customers, including a European classical music society and a global material science company headquartered in the US.*

*Moreover, I had the opportunity to do my summer internship at Amazon within the Europe, Middle East and Africa (EMEA) MBA Corporate Programme, working with sustainability and CX on the retail aftermarket services team.*

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ANA ROMAN REINA, CLASS OF 2023  
Senior Product Manager, Amazon, UK

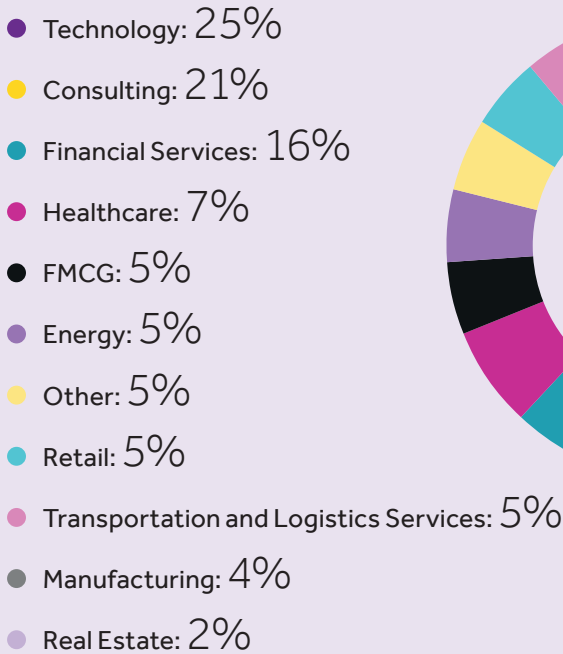


*For my post-MBA role, I accepted the full-time offer from Amazon within their EMEA MBA Corporate Programme, and I joined the company as a Senior Product Manager, embracing new challenges within the European retail pricing team. I would say that after all of these experiences, I exceeded all my initial goals. The MBA was undoubtedly one of the most remarkable and rewarding journeys I allowed myself to enjoy and be part of."*



# CLASS OF 2023: POST-MBA INDUSTRIES

## INDUSTRY SECTOR

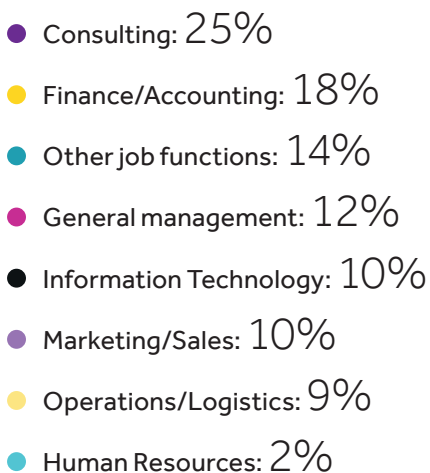


**30%**  
triple jumped  
(country + industry + function)

**62%**  
changed sector

# CLASS OF 2023: POST-MBA FUNCTIONS

## JOB FUNCTION



**54%**  
changed function



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## EXAMPLE FULL-TIME ROLES

### Financial Services

- > Finance Management Associate  
Citi
- > Strategy Planning Manager  
American Express
- > Vice President -  
Global Supplier Strategy Lead  
NatWest

### Healthcare

- > Contract Management Specialist  
Johnson & Johnson
- > HR Manager  
Johnson & Johnson

### Consulting

- > Finance Project Controller -  
Consulting  
Deloitte
- > Senior Consultant  
Curzon Consulting
- > Associate Consultant  
McKinsey & Company
- > Manager, Sustainability in Deals  
PwC

### Manufacturing

- > Regional Account Manager  
Hilti
- > Strategic Development Consultant  
Travis Perkins

### Technology

- > Pathways Operations Manager  
Amazon
- > Senior Product Manager -  
EU Marketplace Expansion  
Amazon
- > Programme Manager  
Amazon
- > Product Operations  
Google
- > Business Development Consultant  
Sony Semicon (EU)
- > Senior Commercial Analyst  
TalkTalk

### Energy

- > I&E Performance Advisor  
BP
- > Strategy Manager -  
Retail Network  
Essar Oil (UK) Limited

### FMCG

- > Senior Product Analyst  
Mars
- > Investment Manager -  
Real Estate Asset Management  
Müller International Limited

### Transportation and Logistics Services

- > Finance Manager  
FirstGroup plc





# OUR RECRUITERS

## A SNAPSHOT OF COMPANIES THAT HIRED OUR MBAs FOR FULL-TIME ROLES (2021 TO 2023)

### Financial Services

- > American Express
- > Citi Group
- > Silver Birch
- > Mastercard
- > HSBC

### Pharma & Healthcare

- > Lilly
- > Johnson & Johnson
- > NHS
- > Thermo Fisher
- > Unilever

### Consulting

- > Deloitte
- > Mckinsey
- > PwC
- > Gobeyond Partners
- > Alix Partners
- > Curzon Consulting
- > EY
- > Baringa
- > RPS

### Telecoms, Media & Technology

- > Amazon
- > BT
- > Microsoft
- > Sony
- > TalkTalk
- > Google
- > Infosys

### Marketing & Retail

- > Hilti
- > Tesco
- > Mars
- > ASDA
- > Travis Perkins
- > Highbourne Group
- > THG

### Energy & Industry

- > Essar
- > Gazprom
- > RWE
- > OVO Energy



*"Growing up I adored cars, motor racing and everything in between. I still do. It was this fascination as a kid that led me to pursue my undergrad degree in mechanical engineering, hoping to break into the automotive industry. Of course, in my naivety as a kid, I didn't realise that the automotive industry was not the best bet for where I was at the time, so upon finishing my degree in engineering I started my career in the real-estate industry. Most of my clients in this industry were investment banks and Financial Services organisations, which*

*exposed me to two different industries. From then on, I wanted to see if I could leverage an MBA to get into a corporate finance or investment role.*

*Towards the end of my MBA, when I came across the advertisement for my current role, which is a function that combines the activities of mergers & acquisitions, strategic investments/divestments and partnerships with wider corporate strategy for four iconic automotive brands – Jaguar, Range Rover, Defender and Discovery, it felt a best-of-both-worlds aspiration come true as it was the exact sort of role I wanted post-MBA, but it now also linked back to my childhood ambition of being a part of the automotive industry.*

*Plus I always wanted a firm that had its own racing team."*

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JAWAD SHAIKH, CLASS OF 2023  
Manager – Strategic Partnerships,  
Jaguar Land Rover, UK

JLR



# INTERNSHIPS

Whether you are 100% clear about your future plans or intend to change your career direction, an 8-12 week internship can give you the opportunity to experience a new organisation, industry, job function or location.

To secure your internship, you'll work closely with our Senior Career Consultants to identify and articulate your business credentials and preferred sectors, before targeting specific companies. Your own business networks and AMBS alumni will help you develop industry and interview intelligence.

Like MBA projects, an internship enables you to put your learning into practice. It also broadens your experience, expands your business network and helps you clarify your career plans.

Our MBAs secure internships with a broad range of organisations from multinationals to start-ups.

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# 96%

of MBA Class of  
2023 completed  
an internship  
(Summer 22)

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## COMPANIES THAT HAVE RECENTLY HIRED OUR MBAs FOR INTERNSHIPS

- > Amazon
- > Citi
- > BASF
- > Bentley Motors
- > Biffa
- > Royce Institute
- > Hilti
- > Innovation Factory
- > LADbible
- > North Edge Capital
- > Siemens
- > TalkTalk





***“After an incredible internship at Johnson & Johnson, I was happy to continue to work with them as a Procurement Engagement Consultant to support the implementation of the fantastic project that we developed over the summer. These two roles then led to my next move at Janssen Pharmaceuticals.”***

**BEATRIZ MARTINHO,  
MBA CLASS OF 2023**  
Contract Management Specialist,  
The Janssen Pharmaceutical  
Companies of Johnson & Johnson

***“Throughout the internship, I had the opportunity to apply my analytics, project management and strategic planning expertise to multiple projects across the Highbourne business. These included showroom customer engagement, sales analytics, website content design, internal strategy, and systems usage monitoring, to name a few. It was an eye-opening experience into the intricacies of the heating, plumbing and renewable energy market, and a true test of just how portable those “transferable skills” of mine really are.***

***As a summer of exploration and learning, the internship provided me with ample opportunities to discover new professional avenues and expand my comfort zone. It brought a breath of fresh air into the niche of my established expertise and I’m left hungrier than ever before to keep learning and growing.***

***My deepest gratitude to Postgraduate Careers Service for making this internship happen for me.”***



**ARJUN SAHU,  
MBA CLASS OF 2024**



# POSTGRADUATE CAREERS SERVICE

All MBA candidates receive career support alongside their academic journey at AMBS. Our dedicated team of Senior Careers Consultants will get to know you personally and work as your career partners.

SHORTLY BEFORE YOU ARRIVE IN MANCHESTER, WE WILL CONTACT YOU TO ESTABLISH THE FOUNDATIONS FOR YOUR MBA CAREER JOURNEY:



## You

Who are you and what do you offer the employment market?



## Personal branding

CVs, cover letters, online presence, and elevator pitch



## Research

Information sessions, club events and meetings with alumni to help you understand your target markets and role(s)



## Planning

Map out your application strategy



## Launch

Submit job applications

THESE FOUNDATIONS ARE TESTED AND PERFECTED THROUGHOUT YOUR MBA JOURNEY, INFORMED BY:

- > Weekly career skills workshops (scheduled during your core academic programme)
- > Sessions with external specialist career practitioners
- > Unlimited individual meetings with our experienced Senior Careers Consultants
- > On-campus recruitment activities including guest speakers, industry experts and company recruitment presentations
- > Networking events in London and Manchester
- > Student clubs
- > Events focusing on entrepreneurship and women in business
- > Business competitions
- > Practice interviews
- > Your own initiatives and ideas to develop your business networks and validate your plans



***“I was looking for a triple jump. Location, industry and function. I achieved that with AMBS. I moved from the energy industry to Financial Services and from an engineer to a strategist.***

***One of the first steps in achieving this was looking at the opportunities provided by AMBS and building a list of areas that I was interested in with the help of the Postgraduate Careers Service.***

***The three consultancy projects along with my previous experience helped me to tell a rich story when I was being interviewed. The MBA experience provided me with a wide array of topics I could pull on.***

***From working on a feasibility study for an electric vehicle consultancy to licensing strategy for a healthcare product, to a sales improvement strategy for a wellbeing service. I had a broad reach to tell different stories and the outcomes from them.***

***This is not including my classes as a point of reference especially Mergers and Acquisitions, which helped me.”***



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**OVIE OKION-OJIGBO, CLASS OF 2023**  
Strategy Manager, American Express, UK





# ORIGINAL THINKING APPLIED

[alliancembs.manchester.ac.uk](http://alliancembs.manchester.ac.uk)  
@AllianceMBS

