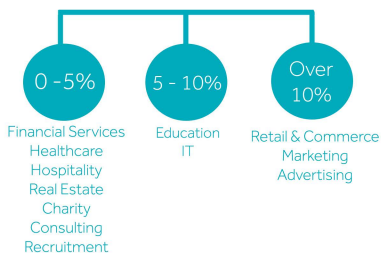




Graduate Locations

UK	Bulgaria	Romania
Cyprus	Azerbaijan	Pakistan
Macedonia	Japan	South Korea
Sri Lanka	Netherlands	Taiwan
UAE	Greece	Italy

Graduate Job Sectors



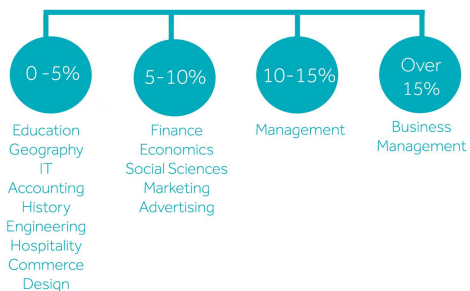
Employers

The Hut Group
InterContinental Hotels Group
Saatchi and Saatchi
Nielsen
Walmart
John Lewis
Fortnum and Mason
Google
HPS Group
Sekonda
Amazon
L'oréal
Colgate-Palmolive
Mars
Hewlett Packard
Volkswagen
Universal Studios
Rolls-Royce
Liberty Digital Group

Graduate Job Titles

Marketing Executive
Brand Manager
PR Intern
Business Development Executive
Assistant Product Manager
Marketing Consultant Assistant
Marketing Intelligence
Digital Marketing Specialist
Accountant Executive
Guest Relations Officer
Operations Strategist
Campaign Manager
Head of Services
Associate Account Strategist
Customise Insights Manager
Technology Consultant Analyst

Undergraduate Study Discipline



Graduate Profile

Current role

Marketing & Sales Executive
Merlin Entertainments



Why did you chose AMBS?

Brianna Nowak
Class of 2017

"I have always wanted to travel Europe and thought what better way to do that than to get a degree at the same time.

I decided to pursue Alliance MBS due to its impeccable online reviews, course listing, and the commitment to student success though on campus resources and professors."

"I used the Postgraduate Careers Service a lot towards the end of my studies here to prep me for applying to jobs back home."

How did your time at AMBS help you in your current role?

"Since graduation, I have moved back home, to the city, and am working as a Marketing and Sales Executive for two attractions who are a part of Merlin Entertainments.

"The course taught me how to think critically, but also the importance of research and being detail oriented when making decisions. The theoretical background for support of each of the main marketing components has also prepared me to effectively strategise, analyse digital results, and plan content effectively."