Senior Leader Apprenticeship
Postgraduate Diploma Management Practice

Pre-programme

- Months 1 - 3
- On-line Introduction (Blackboard)
- Unit 1 Reflexive Leadership in Context
- Content themes include:
  - Leadership perspectives, practice and becoming reflexive
  - Leading complexity, culture and context
  - Leading and following: agency, power and resistance
- Online Tutorials & Workbooks / Portfolio Building

- Months 4 - 6
- Pre-work Psychometrics - Hogan Assessments

- Months 7 - 9
- Unit 3 Measuring Business Value
- Content themes include:
  - Principles of financial strategy/management in business systems
  - Exploring the drivers of value in organisations
  - Evaluation of risk and return in the management of services
- Online Tutorials & Workbooks / Portfolio Building

- Months 10 - 12
- Unit 2 Market-led Strategy
- Content themes include:
  - The strategic agenda in a global context
  - External forces at work: industry dynamics and digital dimensions
  - Internal forces at work: developing dynamic capabilities

- Months 13 - 15
- Unit 4 Innovation and Entrepreneurship
- Content themes include:
  - Why it matters
  - Creating and managing innovative and entrepreneurial environments
  - Innovation through collaboration
- Online Tutorials & Workbooks / Portfolio Building

- Months 16 - 18
- Unit 5 Strategic Commercial Management
- Content themes include:
  - Foundations of commercial relationships
  - Managing risk and opportunity
  - Commercially driven decision making
- Online Tutorials & Workbooks / Portfolio Building

- Months 19 - 21
- Unit 6 Managing Projects
- Content themes include:
  - Project owner roles and dynamic capabilities
  - Project-based firms and operational capabilities
  - Project leadership

- Months 21 - 24
- Unit 8 Leading in the Workplace
- Content themes include:
  - Your final portfolio - selection and presentation of evidence
  - Final narrative on organisation impact
  - Preparing for professional discussion (EPA)
- Online Tutorials & Workbooks / Portfolio Building

- Months 25 - 29
- Unit 7 Platform Ecosystems Strategy
- Content themes include:
  - Digitisation and digitalisation
  - Digital markets and data
  - Digital labour platforms and the future of work
- Online Tutorials & Workbooks / Portfolio Building

Post-programme

- Alliance MBS Executive Education Network
- Impact Evaluation
- End Point Assessment
- Strategic Business Proposal

Practice-based tutor supports development of SLA evidence portfolio and EPA preparation

All information is correct at time of print, and is subject to change.

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Online learning platform supports entire journey through PG Dip & Apprenticeship: Blackboard and PebblePad