

# MANCHESTER LEADERSHIP DEVELOPMENT PROGRAMME

MANCHESTER  
1824

The University of Manchester  
Alliance Manchester Business School

Leadership in Practice | Leading Teams and Talent | Financial Management |  
Strategy and Innovation | Project Management

## What is MLDP?

The Manchester Leadership Development Programme is a short, flexible, ILM accredited, open leadership development course. It inspires and guides you to think creatively, organise differently and develop a mind-set which is critical for leadership.

The programme will be delivered:

- > Via a blended learning approach; in person over five consecutive days and through an online learning platform
- > Separately as individual modules for organisations looking to upskill a team in a specific area
- > Face-to-face

All information is correct at time of print, and is subject to change.

## Strategy and Innovation

### Thinking and Acting Strategically

Strategy is often a document that is updated once a year and for the rest of the time bears no relation to what work is done. How do you as a leader connect daily choices and action to the bigger picture? Innovation is often treated purely as "what they do in R&D" - but managers are challenged to innovate every day. How do you encourage this in your organisation?

### About this module

The Strategy and Innovation module flips normal approaches on their head. This one day interactive session challenges you to think more strategically about choice, whilst giving you the tools and process for promoting innovation in everyday work.

### Who is it for?

If part of your role is to contribute into the wider strategic plan, or if you are involved in developing new processes, services, products and procedures, this module will introduce you to how strategy and innovation work best when tackled together. Challenging the assumptions that the two are separate areas, it brings strategy and innovation to life through leadership, because successful leaders know that they can't do one without the other.

### How will you benefit?

- By the end of the session you will:
- > Think more strategically and link it to day-to-day activity
  - > Enhance your aptitude for strategic decision-making
  - > Correctly identify challenges, risks and opportunities for growth
  - > Develop an effective process for managing innovation.



### Masterclass Expert

Dr Mike Kennard is a Senior Lecturer in Innovation, Strategy and Entrepreneurship. Mike's teaching and research includes innovation management capabilities, organisational barriers to innovation and the development of innovation led growth strategies.

*"Strategy and innovation should be integrated. Innovation without implementation is invention."*

For information on this and other leadership modules, please get in touch

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