

# CUSTOMISED PROGRAMMES

## People development for a purpose

We combine our academic expertise with your business knowledge to create flexible learning experiences that transform organisations and impact society.

From leadership succession planning to the implementation of large-scale change, we work with a wide range of organisations to define their exact training and development needs to achieve the right solution.

## Benefits for you and your organisation

- > Tailored solutions taught by world-renowned faculty and industry experts to address specific business issues
- > Distinctive teaching designed to help you solve your most challenging problems
- > World-class leadership development that teaches people how to think, not what to think
- > Applied learning enabling you to make an impact in the workplace
- > Immersive learning experience: our world-class campus provides a safe space for participants to learn and collaborate

## Areas of expertise



### Leadership

We are experienced in creating and delivering leadership development programmes that support individuals to drive exceptional leadership within their organisations.



### Complex Project Leadership

With proven teaching and research expertise in project leadership, we support businesses to acquire the skills and resources needed to deliver impactful, multifaceted major projects.



### Digital

Our academics are leading practitioners and thought pioneers in digital business and equip organisations with the knowledge to transform their processes and optimise their performance.



### Innovation

Our industry knowledge and academic expertise in innovation management enable businesses to gain a competitive advantage.



### Finance

Our academics have extensive financial technology expertise, providing theoretical insights and practical solutions to help businesses respond to the latest challenges in the sector.



### Environmental, Social & Governance

Our experts are thought leaders in ESG and sustainability, helping organisations develop ESG strategies which address global challenges and meet societal needs.

## Customised Programmes at Alliance Manchester Business School

### Who are we?

Alliance Manchester Business School (AMBS), part of The University of Manchester, was established in 1965 as one of the UK's first two business schools.

Today, we are the UK's largest campus-based business and management school, providing industry-focused education to undergraduates, postgraduates, and professionals.

The University has a global reach with centres in Dubai, Hong Kong, Shanghai, and Singapore. In 2021, the Research Excellence Framework (REF) ranked our school 3rd in the UK for research power – the school's influential research impacts business locally, nationally, and internationally.



#### World-leading business school

The University of Manchester is home to the first modern computer, the first scientists to isolate graphene and 25 Nobel Prize winners.



#### Over 50 years' experience

Over 50 years' experience delivering Executive Education around the world.



#### Delivering business impact

Over the past 13 years, nearly 25,000 delegates and their employers have reaped the rewards of our rigorous and challenging programmes.



#### High-quality teaching

One of only a few business schools in the world to be recognised by all three international business schools and MBA-accrediting bodies.



#### Exceptional learning environment

With a multi-million-pound investment in our building and a purpose-built Executive Education Centre, our environment matches the high standard of our teaching.

### World-renowned partners

We are proud to work with many organisations from across the world.



### Impact case study: Audi LEAD Programme

Audi and AMBS worked in partnership to design and deliver the Audi LEAD Programme; an innovative leadership excellence and development programme for Audi dealer networks across the UK.

The bespoke programme was created to tackle real issues faced by Audi and equipped leadership teams across the Audi network with the skills to effectively manage industry change, innovate, and lead others so that they remain competitive in the market.



The EFMD Excellence in Practice Awards recognise outstanding and impactful client-supplier partnerships in the domains of Leadership, Professional, Talent, and Organisational Development.



**STEVE CAITLIN**  
Head of Sales, Audi UK

*"The leadership skills that participants have been equipped with through this course have been really practical and have meant that we've seen some really positive results really quickly".*

### Get in touch

If you have any questions or would like to chat to us about how we can customise a programme for you, please get in touch.



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