

MANCHESTER
1824

The University of Manchester
Alliance Manchester Business School

 **FGV** | BRAZILIAN SCHOOL OF PUBLIC
AND BUSINESS ADMINISTRATION

FGV-Manchester Global MBA

Original Thinking Applied

FGV-MANCHESTER GLOBAL MBA



2

year part-time
MBA delivered jointly
with FGV-EBAPE.



Flexible format

The same
qualification and as
much face-to-face
teaching as most
full-time MBAs.



'Learn by doing' with the
Manchester Method.



Blended delivery

Workshop residentials
+ live business project
+ online learning.

Over

90

nationalities
studying across
six global centres.



BUILD A GLOBAL CV

Study with two world-class business schools and benefit from over 110 years of excellence.

FGV-EBAPE

Brazil's flagship business school

Half of the courses on the FGV-Manchester Global MBA are delivered by the Brazilian School of Public Administration and Business at the Getulio Vargas Foundation (FGV-EBAPE). Established over 60 years' ago, FGV-EBAPE was the first School of Administration in Brazil and Latin America. The School is committed to generating research and sharing expertise to shape Brazil's future. Offering courses at all levels from Undergraduate through to MBA and PHD, the School produces tomorrow's leaders in business, public and academic management.



Alliance Manchester Business School

The global expert in immersive teaching

Half of the courses on the FGV-Manchester Global MBA are delivered by Alliance MBS (AMBS). Since opening its doors in 1965 as one of the UK's first business schools, AMBS has set itself apart with a focus on 'learning by doing'. This practical approach teaches MBAs to apply theory to live business challenges, think creatively and become opinion leaders.

Alliance MBS has 25 years' experience in transnational education and our global reach now spans four continents. As a Manchester MBA, you can study electives at our centres in Dubai, Hong Kong, Manchester, São Paulo, Shanghai and Singapore, and we offer a small number of electives in Washington DC.



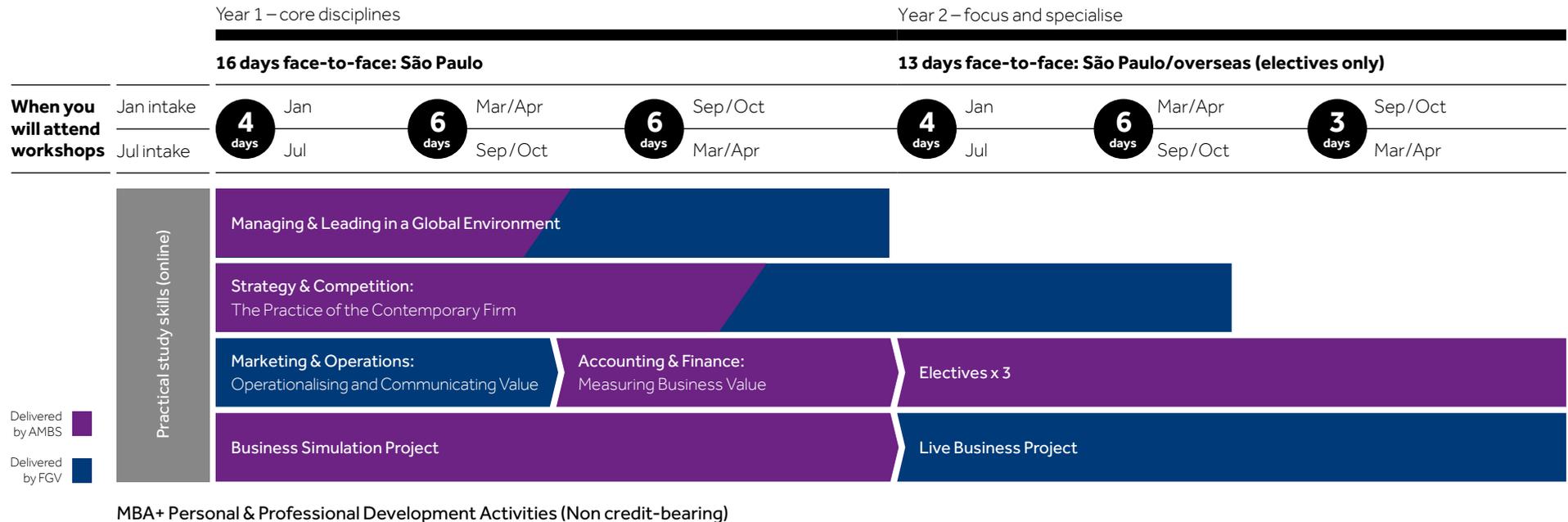
* General Index of Programs,
Brazilian Ministry of Education and Culture



WHAT YOU WILL STUDY

Create a personalised MBA that will help you accelerate your career while you continue working.

You will put theory into practice throughout the MBA with a live business project, business simulation and intensive group work. This will equip you with practical business and management skills, so you can make an immediate difference to your organisation.



Elective choices

- Advanced Strategic Management
- Big Data Analytics
- Business-to-business Marketing
- Contemporary Chinese Business
- Corporate Turnaround and Restructuring
- Digital Marketing Strategy
- Contemporary perspectives on Brazilian Business*
- Engaging Human Talent
- Entrepreneurship and Innovation Management
- Information Systems and Digital Strategy
- Innovation Management in Emerging Markets*
- International Business Strategy
- Investments and Portfolio Management
- Management in Practice
- Managing Disruptive Technologies
- Negotiation Skills
- Practical Investing
- Strategic Commercial Management
- Strategic Financial Analysis
- Strategic Project Organising
- Supply Chain Management
- Sustainable & Socially Responsible Business
- The Digital Economy
- Venture Capital and Private Equity
- Core courses are delivered in São Paulo

Core courses are delivered in São Paulo
You can study electives at any of our centres worldwide and in Washington DC (specific courses only)

* Delivered by FGV in São Paulo only

THE PROGRAMME AT-A-GLANCE

With intakes in January and July, this world-class MBA includes workshop residentials, two practical business projects and online learning.

Before

Practical study skills

- Build the skills you will need during the MBA

Face-to-face induction in São Paulo

- Meet your classmates and the support team

Networking opportunities

- Start making connections from day one

During

Residential workshops

- At least 24 hours of dynamic world-class teaching per course (excluding online courses), a highlight of the programme for most students

Core courses in São Paulo

- Gain a thorough grounding in global business and management

Online learning

- Online lectures in a dedicated virtual environment, plus discussions and self-study

Elective courses

- Tailor your MBA programme to suit your goals and interests with specialist electives, which can be studied at any of our centres worldwide or Washington DC (specific courses only)

Business simulation

- Test yourself with a simulation project based on global business challenges

Live business project

- Explore trends and opportunities for innovation in your own organisation or a sector of choice

MBA+

- Attend networking evenings, careers events and online careers seminars
- Access a global network of 60,000 alumni as soon as you start the programme

After

Lifelong networking and learning

- Remain an active member of our global alumni network
- Stay connected via a community website, social media and worldwide events

Become an ambassador

- Share your expertise with students as a guest speaker, talk to prospective students and help at recruitment events

Strengthen your business

- Host MBA projects and internships and recruit from our global talent pool

RETURN ON INVESTMENT

From directors to successful entrepreneurs, our alumni hold high-powered positions in prestigious companies across the globe.



Katey Neate, Graduated: 2012
Vice President in Risk Management
BNY Mellon, UK

"I changed jobs (and cities!) twice after starting the Global Part-time MBA: once halfway through the programme and again following graduation. The core knowledge I gained about finance, macro-economics and global trends gave me the confidence and the acumen to apply for new roles that are very different. The programme's flexible study format definitely enabled me to make these moves and having the MBA on my CV helped with the selection process."



Daniel Luiz Ciotti, Graduated: 2014
Executive Director – Head of Trading
Santander, Brazil

"When I started the MBA, I had spent 15 years working in the Latin American financial markets with several products and institutions. I had a great understanding of my industry, but I needed to acquire more managerial skills to boost my career and reach a higher position. An MBA seemed like the logical choice and the flexible format of the Global MBA enabled me to maintain my career. It brings together people from different career paths and backgrounds, and gives you the opportunity to interact, connect and learn from each other."



Jiawei Sun, Graduated: 2014
Vice President
Huawei Technologies, China

"During my MBA I progressed from senior manager at an SME to vice-president at a MNC. The programme opened my eyes to different ways of doing business and I gained new perspectives on myself and the global business world. I also built up systematic knowledge of business management and a wide personal and professional network. Studying the Global Part-time MBA at Alliance MBS is a really good investment."

HOW TO APPLY

You can begin your studies in January or July. Take the first steps today and apply online at www.manchesterbusinessschool.com.br

Entry requirements

- At least three years' professional experience with strong career progression and a recognised degree, or
- Eight to ten years' managerial experience instead of a recognised degree
- Successful completion of the Manchester Admissions Test (online)
- English language qualification (TOEFL iBT/ IELTS/CPE/PTE Academic/India Standard x 11) if applicable
- Excellent team working, communication, professional and interpersonal skills

Full requirements are available at www.manchesterbusinessschool.com.br

Fees

Fees are paid in instalments and we offer regular 'early bird' discounts for early applications. Please contact us for further information.

Corporate sponsorship

Many companies fully or part-sponsor employees on our MBA programmes. We can help you put together a business case that outlines the benefits to your organisation. We can also schedule a face-to-face meeting or Skype call with your HR department to talk through the programme in more detail. Please get in touch to find out more.

Meet us

Meet us at MBA fairs worldwide or at an online information session. We also hold regular information sessions in Brazil, which include programme presentations, taster lectures and Q&A sessions with students and alumni. Visit our website to find out more.



GET IN TOUCH

Meet us at an event near you

Meet us at an event online

Call us to arrange a
personal consultation

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Tel: (+55) 11 2844-1651

Email: contato@mbsbrazil.com.br

www.manchesterbusinessschool.com.br

This brochure is prepared in advance of the entry dates it relates to and all information is accurate at the time of going to press.

www.manchesterbusinessschool.com.br